

**LONEY'S**  
**BAR**  
**FOOD - DRINKS**  
 Bikers sign in for monthly 1/4 BBL Party  
*Always bikers*  
*discounted drinks*  
 Hwy 107  
 Main St.  
 Marathon, WI  
**RIDE SAFE**  
 715-443-2579

**Fuzzy's**  
 Auto Repair • Welding  
 Snow Plowing  
 (715) 453-8524

"For I know the plans I have for you, declares the Lord, plans to prosper you and not to harm you, plans to give you hope and a future."  
 JEREMIAH 29:11 NIV  
[www.ridefreeforever.org](http://www.ridefreeforever.org)

**ROADHOUSE**  
 Friday Fish Fry  
 Live Entertainment Some Weekends  
 Great Broasted Chicken &  
 Charbroiled Steaks  
**608-565-2337**  
 W 5164 State Rd 21 Necedah, WI 54646  
**Biker Friendly**

**PIK'S PUB**  
 LIVE ENTERTAINMENT  
 ON WEEKENDS  
 HAPPY HOUR MON - FRI 4-6PM

**RODEO SALOON**  
 UNDER RENOVATION  
 WILL RE-OPEN APRIL 1ST  
 AS A BAR & GRILL  
 BOTH LOCATED DOWNTOWN TOMAHAWK  
 ON WISCONSIN AVE.

715-898-4807      bufflojerkysmack@yahoo.com  
**Buffalo's Jerky Shack**  
 Trails Best, Team Real Tree  
 Beef Jerky & Meat Snacks  
 W6586 Berry St., Black River Falls WI 54615

May is Motorcycle Awareness Month

As a dedicated motorcyclists' rights advocate I could write volumes about the negative media attention that we have been receiving lately, I will defer those comments to a future column. As the snow melts and we roll our scoots out the press always finds a way to put a negative spin on motorcycling when they could do us all a favor by putting the word out about awareness. Even though Wisconsin had the third least fatalities per ten thousand riders in the U.S. last year, we could significantly reduce that number by raising awareness in our state. Over 1/3 of our total motorcycle fatalities were caused by right of way violations.



ABATE of WI proudly supports Governor Jim Doyle's decision to designate May as Motorcycle Safety Awareness Month. In his proclamation, the Governor states, "motorcyclists have the right by law to safe enjoyment of their vehicles, including the full and equal use of the roadway without encroachment by other vehicles whether it be on city streets or rural and urban highways." National Highway Traffic Safety Administration (NHTSA) statistics conclude that over two thirds of automobile/bike crashes are the fault of the automobile drivers' not yielding right of way to motorcyclists'. Every year the number of motorcycles on the road increases with over 250,000 registered motorcycles in Wisconsin. With proper education and awareness, right of way violations will be reduced, thus making Wisconsin roads safer for all.

ABATE of WI has compiled a list of tips for both motorists and motorcyclists to increase safety on Wisconsin roadways.

**For motorcyclist riders:**

**Ride so you are seen.** You and your motorcycle are easily hidden in traffic, in motorists' blind spots or against a bright sky. Use lane positioning to be seen.

**Signal your intentions.** Signal before changing lanes. Avoid weaving between lanes. Flash your brake light when you are slowing down before stopping.

**Sharpen your riding skills.** Know your abilities and ride within your limits. Earn and maintain your motorcycle license. An Experienced Rider Course (ERC) can upgrade your skills and increase your riding enjoyment.

Be courteous and respectful. Being courteous, non-aggressive and cooperative can go along way in reducing crashes.

**For motorists:**

**Learn to expect motorcycles in traffic.** Watch out at intersections and when making left turns. Motorcycles are everywhere, look twice and save a life.

**Respect the motorcyclist.** Motorcycles are vehicles with the same privileges as any vehicle on the roadway. Give the motorcyclist a full lane of travel.

**Allow plenty of space.** Traffic, wind, weather, and road conditions affect the motorcyclist differently. Leave more following distance, allowing room for the motorcyclist to maneuver and enough time for you to react.

Be courteous and respectful. Being courteous, non-aggressive and cooperative can go a long way in reducing crashes.

*Ride Safe, Ride Free...*

*Skyhigh Promotions*  
*and Calendar Production*  
**Get your Brew City Babes on Bikes**  
**Calendar-Spring 2008**  
 Celebrating the 105th all season!  
 Models available for events, fashion shows  
 spokesmodels & print.  
[www.skyhigh-promotions.com](http://www.skyhigh-promotions.com)



**MID-AMERICA CYCLES**  
 SERVICE • PARTS  
 & ACCESSORIES  
**920-830-1903**  
 Fax 920-830-1904  
 M-F: 8am-6pm  
 Sat: 9am-2pm  
 1134 W. Wisconsin Ave.  
 Appleton, WI 54914  
[midamericacycles@sbcglobal.net](mailto:midamericacycles@sbcglobal.net)

**The Dump**  
 106 W. EDGEWATER ST.  
 CAMBRIA, WI  
 920 548-0753  
**WARM BEER LOUSY FOOD INDOOR POOL**  
**FULL MENU • DAILY LUNCH SPECIALS**  
 OPEN 7 DAYS A WEEK M-SAT. 10-CLOSE SUN. 11-11  
**BRING IN THIS AD RECEIVE 2nd DRINK FREE**