

# Don't miss a single issue of the Free Riders Press SUBSCRIBE TODAY!!!

## Milwaukee Rally Revs Up Wisconsin State Fair Park Grounds, 2006 MILWAUKEE RALLY, JULY 27 – 30

**MILWAUKEE, Wis.** – The Harley-Davidson Dealers of Metro Milwaukee welcome all bikes, riders and rider enthusiasts to the 5th Annual Milwaukee Rally, July 27–30, at The Milwaukee Mile/Wisconsin State Fair Park, for four days of metal, music and motorcycles.

The 2006 Milwaukee Rally welcomes a host of local entertainment and a number of national talents to the event's four stages, including headliners Blue Oyster Cult on Friday, July 28. Harley enthusiast and chef, Biker Billy, will provide cooking demonstrations in his renowned fiery fashion; and custom bike builder, Brad Ruel, from "Metric Revolution," a new national television series, will also be onsite. Other guest appearances include Playboy centerfold, Ava Fabian; "The Last Hippie," direct from The Tonight Show with Jay Leno Show, the Purrfect Angelz, and Tom Zimmeroff, author/photojournalist of Art of the Chopper.

Among the returning favorites are Harley-Davidson demo rides, the Harley-Davidson Traveling Museum, a Ms. Milwaukee Rally Bikini Contest, Mr. Milwaukee Rally Contest, daring stunt teams, fashion shows, bar games, tattoo contests, and scenic rides. The Milwaukee Rally will also host a Midwest National Burn Out Championship, four different bike shows with over \$3,000 in cash and prizes at stake. Plus, get a sneak peek at the 2007 Harley-Davidson models and uncover rare finds at the Milwaukee Rally Swap Meet on Sunday, July 30.

This year's Rally is also on the nationwide route for the 2006 H.O.G.Æ Pin Stop. H.O.G. members are invited to pick up a free commemorative pin and chat with H.O.G.Æ staff.

From classic BBQ to Cajun eateries, the Milwaukee Rally will have a variety of restaurants and over 80 marketplace vendors offering motorcycle apparel, accessories and equipment, along with Harley-Davidson merchandise.

### MILWAUKEE RALLY

VIP tickets can be purchased at participating Harley-Davidson dealerships beginning April 14 or on the Web at [www.milwaukeeerally.com](http://www.milwaukeeerally.com). The VIP Event Pass is \$45 and includes a four-day event pass, preferred VIP parking, the 2006 official Milwaukee Rally T-shirt, embroidered four-color patch, and pin. The VIP Event Pass is also available for \$45 at the gate.

The four-day rally pass is \$20 in advance and \$25 at the gate. Advance tickets can be purchased at participating Harley-Davidson dealerships or on the Web at [www.milwaukeeerally.com](http://www.milwaukeeerally.com). Single-day tickets purchased at the gate are \$8 for Thursday, Friday and Sunday, and \$12 for Saturday.

The Milwaukee Rally is an open invitational for all motorcyclists and rider enthusiasts coordinated by the Harley-Davidson Dealers of Metro Milwaukee. Participating dealers include Milwaukee Harley-Davidson/Buell, Suburban Harley-Davidson/Buell, Hal's Harley-Davidson/Buell, and House of Harley-Davidson/Buell.

### HOURS

Festival hours are: Thursday, July 27, 4 p.m. to 11 p.m.  
Friday, July 28 – Saturday, July 29, 11 a.m. to midnight  
Sunday, July 30, 10 a.m. to 5 p.m.

### MIDWEST NATIONAL BURN OUT CHAMPIONSHIP

Smoke your competition and win over \$1,000 in cash and prizes. Qualifying burn out competitions will take place Thursday, July 27 and Friday, July 28 with the Big Blowout taking place on Saturday, July 29. The winner of the Big Blowout will be crowned the new Midwest champion.

### MILWAUKEE RALLY OPEN INVITATIONAL BIKE SHOW SERIES

Four Big Days – Four Different Bike Shows. Over \$3,000 in cash prizes, as well as trophies, award plaques and contingencies. Show size is limited to 100 entries per show. Bike show judging by Ray Kittel of Ray's M/C Show World. Pre-register for three or more shows and receive a four-day event pass – FREE!

Thursday, July 27: Spectators' Choice Competition! "Spectators' Choice" voting will determine 1st through 8th place "Best in Show" winners.

Friday, July 28: Pro-Class Shoot Out!

1st through 10th place will receive cash awards and special Pro-Class trophies. Winners will be determined utilizing a point system combining judges' scoring with spectators' choice voting results.

Saturday, July 29: Open Competition!

Over 30 bike show classes featuring 1st & 2nd place "Best in Class" trophies, "Best in Show" awards, eight Special Recognition Awards, plus contingencies.

Sunday, July 30: Ladies Only Competition!

1st & 2nd place "Best in Class" trophies, five classes, eight "Best in Show" awards, four special recognition awards, plus contingencies.

### PARKING

Free parking for motorcyclists will be available on Wisconsin State Fair Park grounds on a first come, first served basis. Off-site lots and street parking is available for automobiles and motorcycles.

### CONTACT

For images of the Milwaukee Rally, contact Rachel Wezek at 414.224.9424 or [rachel@eadvertising.com](mailto:rachel@eadvertising.com). For more information on the 2006 Milwaukee Rally, contact a participating Harley-Davidson Dealer of Metro Milwaukee or visit [www.milwaukeeerally.com](http://www.milwaukeeerally.com).

**Milwaukee Harley-Davidson/Buell, 11310 W. Silver Spring Road, 414.461.4444**  
**Suburban Harley-Davidson/Buell, 139 N. Main Street, 800.241.1340**

**Hal's Harley-Davidson/Buell, 1925 S. Moorland Road, 800.966.4443**

**House of Harley-Davidson/Buell, 6221 W. Layton Avenue, 877.518.4643FOR**

**A special thanks to our sponsors who make the Milwaukee Rally successful: Coca Cola, Jack Daniels, Hupy and Abraham S.C., Miller Brewing Company, and Lake Express.**

### The Horse Bike and Music Festival Opens Memorial Day Weekend.

On Memorial Day Weekend bikers from all over the Midwest will converge on the bluffs of the Mississippi River just outside of Sabula, Iowa to check out The Horse Bike and Music Festival for the first time. The Horse is the brain child of Jerry Gendreau. Gendreau has been piloting a campaign that is quickly turning the town of Savanna, Illinois and surrounding area into "The Biker Hub Of The Midwest".

The Horse is just across the Mississippi River Bridge from Savanna where Gendreau owns The Iron Horse Social Club. The Iron Horse Social Club is downtown Savanna's biggest attraction. It's a three level Biker bar, Grill, Motorcycle Museum, Wedding Chapel and Tattoo Parlor all in one. "There are more beautiful rides in this part of the Mississippi River valley than anywhere else in the Midwest." Says Gendreau. "I've lived here 40 years and this area is home," he says as he stares at the bald eagles circling the sky high above the arena at The Horse. "It's not just Savanna but both sides of the river north and south of here that need things like this."

The Horse will provide Camping with hot showers, Music, and vendors from all over the Midwest. Gendreau's honesty has been the key to his success and he calls a spade a spade when asked. "The Horse has been a dream of mine for a long time now. We've gone to all size and kinds of rallies from Daytona to Sturgis. We borrowed ideas from them all and we are incorporating them into The Horse. We're also doing things that I've never seen at other biker events and we're doing it with class."

When Gendreau says class, he means class. He has two shower houses built on the highest ground of the bluffs with eighteen showers in each, another going up at another point on the property. "Flush toilets and hot showers go a long way with the ladies!" Gendreau winks. "Cold beer, good food and clean woman go a long way with the boys!" he laughs.

*Continued on page 13*

**Club Forest Bar**  
HAPPY TIME 4-9PM  
W/ DAILY  
FOOD AND DRINK SPECIALS  
BEST GRILLED  
1/2 LB. BURGERS  
ANYWHERE  
HOMEMADE PIZZAS, SOUP,  
CHILI, AND MANY  
UNIQUE SANDWICHES  
OPEN 7 DAYS AT 11:00 AM HEY!  
BUY 1 GET 1 FREE DRINK WHEN YOU BRING DA BIKE!  
STOP IN AND SEE US!  
WE'RE ON HWY 54W BETWEEN FLOWER AND RAPIDS, HEY

**COMMODI-TEE'S**  
CUSTOM SCREEN PRINTING  
5504 W CLINTON AVE MILWAUKEE, WI 53223  
MARK HUNDT  
414-355-4752  
Fax 355-4252  
BUSINESS PROMOTING  
BAR LEAGUES  
SPORT TEAMS  
CLUBS  
FAMILY REUNIONS  
JUST FOR FUN  
**JUST PRINT IT.**  
WE SPECIALIZE IN CONTRACT SCREEN PRINTING

**Northland Ballroom**  
FRIDAY FISH FRY  
LIVE MUSIC SATURDAYS  
POLKA BAND SUNDAY  
N10103 Hwy. 49 Iola  
Every Tuesday \$2.50 wings  
\$1.50 pint Domestic Beer  
715-677-3491