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**Hoban's Cycle Est. in 1980 in Downtown  
Osman, WI.**

**25 Years of Pure Performance and a long Reputation for  
Excellence**

Our long reputation comes from what many have described as our "Mayo Clinic for Motorcycles" attitude. Our family here at Hoban's work as a group to solve our customers toughest problems. We draw upon over 100 years of combined service and experience working on Harley Davidson motorcycles to get our customers what they want, which is the best running, highest performing motorcycle the can have.

We are producing over 100 horsepower & 105 foot pounds of torque out of a simple Twin Cam big bore kit, or our 114" and 124" Signature Series kits that are documented at over 150 horsepower and can not be touched, you can see the dyno sheets for yourself! Our biggest key to success here at Hoban's is developing these packages that work and the ability to tune it correctly.

When we have a late model fuel injected motorcycle with 3 computers monitoring and modifying every sensor on it, you realize why Dyno-Mike gets paid as well as he does. *Tuning has always been an art that the Hoban Brothers have done well.* We continue to add science to it with the absolute best results along the lakeshore!

Ask anyone who we have tuned for and we dare you to find a better testimonial as to why our business is so successful; Our work for the last 25 years speaks for itself!

We dare anyone that has a Harley Davidson race tuner kit, installed by any Harley Davidson dealership that if we cannot get 10% more horsepower out of it, we will do all the tuning for FREE! That is how confident we are in our abilities. *People often ask how we know so much more about Harley Davidson products than their local dealership. It is pretty easy actually, when they are ordering T-shirts and trinkets, we are talking to the engineers who design your products. We test them long before anyone see's them and we know what works and what does not because of that knowledge. That way you are never the guinea pig, well some of you are, & you know who you are and you know what you are getting.*

People often marvel at how inexpensive we are on service interval check-ups. This is another easy one, we charge exactly what it takes to that service, not some flat-rate designed to make sure the dealership does not lose money on your job. Did you ever wonder why it costs \$300 or more when it seems as if nothing was done? We charge exactly how long it took our factory-trained technician to do the job, right out of the factory manual, simple as that!

Once again, our everyday price for Dunlop and Metzler tires is 20% off everyone else's list price. No sales, no gimmicks, just everyday low prices for the entire season.

*We work with insurance companies so you do not have to, there is no need for a second estimate and when it comes to your motorcycle, you know who you want to do it right the first time. We use only Original HD parts to give you exactly what you had, no questions asked.*

**FREE T-SHIRTS AGAIN!!** This is a staple of our business plan as it is too good for everyone, you refer a customer who becomes part of our family and you both receive a free t-shirt.

Consignment sales are going well. Our new showroom really has brought in the buyers and we need good quality used motorcycles to sell. Our specialty in this department is

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## RED BRICK SALOON LLC

6567 Cameron Ave.  
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Independent motorcycle shops providing the latest and the  
greatest in parts, service and accessories for today's biker  
who's tired of the rubber stamp look.

- 101 Hoban's Cycle Shop, 10629 State Road 42, Newlin, WI 53063  
(920) 724-4990 hobanbrothers@lakefield.net
- 104 GV&W Motorcycle Parts & Repair, 181 Pine River St., Redgranite, WI 54970  
(920) 566-8580 redrock@dotnet.com
- 105 Willie's R&R Service Inc., 3460 County Road K, Hartford, WI 53027  
(262) 673-2593 willies@connect.net
- 107 Suter's Speed Shop Inc., 3333 Femrite Dr., Madison, WI 53718  
(608) 221-8165
- 108 Collectible Cycles, E0663 Evanswood Rd., Weyauwega, WI 54983  
(920) 867-3848
- 111 Rosholt Motorcycle Co., Inc., 207 N Main St., Rosholt, WI 54473  
(715) 677-4738 rmmotorco@wi-net.com
- 115 Gopher's Cycle Parts & Repair, 110 E Tama St., Livingston, WI 53554  
(608) 943-8533
- 117 Appleton Avenue Cycle, 8124 W Appleton Ave., Milwaukee, WI 53218  
(414) 536-8008
- 119 Russ's Cycle Shop, 821 Main St., Oconto, WI 54153  
(920) 834-5085
- 120 Cycle Empire, Inc., 4001 W Loomis Rd., Greenfield, WI 53221  
(414) 281-4770
- 121 TITLETOWN CYCLES, 711 Potts Ave., Ashwaubenon, WI 54304  
(920) 435-1121 Titledtowncycles@tldr.com
- 122 Mike's Engine Works, 231 Iherman St., Darlington, WI 53530  
(608) 776-2304
- 125 Bob Stadler Motors, 1002 S 12th St., Watertown, WI 53094  
(920) 261-3717
- 127 Zandi's V-Twin, Inc., W1229N8996 Colgate Rd., Sussex, WI 53089  
(262) 246-4266
- 130 Motorcycle Riders Depot, 639 Grand Ave., Schofield, WI 54476  
(715) 359-8989 mcydepot@aol.com
- 132 T.J. Performance, 219 N. Mill St., Brownstown, WI 53522  
(608) 966-1340 tjperformance@roadnet.com
- 133 Cycles Plus, Inc., 701 N Lincoln St., Elkhorn, WI 53121  
(262) 723-1415 cycleplusinc@elknet.net
- 135 D & D Enterprises LLC., 509 N Hwy 141, Ozaukee, WI 54114  
(715) 854-3326 dscycles@cybtem.com
- 137 Flying Eagle Cycle, W4304 State Road 67, Campbellport, WI 53010  
(920) 533-5595
- 138 Bill's Bargain Barn Cycle, 120 W Lawton St., Edgerton, WI 53534  
(608) 834-4184
- 139 H-D Only, Al's Cycle, N6796 County Road A, Lake Mills, WI 53551  
(920) 648-5475 hdonly@qinet.com
- 141 Tin Pan Alley, 108 Dover St., Princeton, WI 54968  
(920) 295-6987 tinpanally@vibe.com
- 142 Tommy's Custom Cycle, 5625 N French Rd., Appleton, WI 54913  
(920) 739-9242 Tommyscustomcycle@yahoo.com
- 143 Milwaukee Bike Works, 10700 W Parnell Ave., Hales Corners, WI 53130  
(414) 427-1155 milwbike@aol.com

- 147 Corn's Repair, W10670 Crooked Ln., Poynette, WI 53955  
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- 149 AJR Custom Cycle, 4336 Milton Ave., Janesville, WI 53546  
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- 151 Ray's Cycle, W3921 State Road 96, Medina, WI 54944  
(920) 779-9933 rayscyclellc@msn.com
- 152 S/Dz Custom Bike Building & Repair, 145 W Ottawa Ave., Dousman, WI 53118  
(262) 945-3009
- 153 Dahl's Cycle, 2637 S US Highway 51, Janesville, WI 53546  
(608) 756-5560
- 157 Keith's Elk Mound V-Twin, 204 N Holly Ave., Elk Mound, WI 54739  
(715) 879-5823 Vtwindones@aol.com
- 159 DWD Motorcycle Service, 8302 W Lubon Ave., Milwaukee, WI 53222  
(414) 445-7402
- 160 Advanced Land Speed, N5584 Lury Ln., Plymouth, WI 53073  
(920) 893-3114 al@alandspeed.com
- 161 Klink's V-Twin, 2111 S West Ave., Waukesha, WI 53189  
(262) 549-4009
- 162 Hill Top Repair & Custom Cycle, E8562 State Road 54, New London, WI 54961  
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- 164 J-Tech Motor Works, 112 N Wales Rd., Wales, WI 53183  
(262) 948-9442
- 165 The Scooter Shop, PO Box 229 224, Litho St., Coloma, WI 54930  
(715) 228-3005
- 166 MJ Customs, 139 US Highway 18, Cambridge, WI 53523  
(608) 423-1392 mj@mj-customs.com
- 167 MOFOCO, 102 W Capitol Dr., Milwaukee, WI 53212  
(414) 963-1020
- 168 Todd Curtis Customs, 1338 Velp Ave., Green Bay, WI 54303  
(920) 490-0070 tc.customs@sbcglobal.net
- 169 Door County Cycle, Docks, Lifts & Trailers, 4216 State Highway 57, Sturgeon Bay, WI 54235  
(920) 743-7686 686dcedt@yahoo.com
- 170 Dodge County Cycle & Sports, 4220 State Highway 67, Rubicon, WI 53078  
(920) 625-2999 dodgecycle@aol.com
- 171 Hawk Pasture Motor Cycles, 507E E Jefferson St., West Salem, WI 54689  
(608) 786-3050 Hawkpa@aol.com
- 172 Heritage Motorsports, W5708 State Road 33, Parkersville, WI 53954  
(608) 429-9228 saddetramp35@hotmail.com
- 173 Northland Custom Cycle, 88710 State Road 93, Eleva, WI 54738  
(888) 373-5737 wideglideidblue@yahoo.com
- 174 Cameron's Service & Repair, E2053 S Westgate Acres Rd., Waupaca, WI 54981  
(715) 281-9908
- 175 This Old Bike, N2003 Big Hill Rd., Pepin, WI 54759  
(715) 442-2228 dave@thisoldbike.us
- 176 Backstreet Cycle & Machine, 181 E Vaughn St., Ironwood, WI 49938  
(906) 932-9030 bikepezzoso@hotmail.com
- 177 Johnny's Cycle Shop, 5034 N Richmond St., Appleton, WI 54913  
(920) 734-2720
- 178 Outpost Custom Cycles, Inc., 24522 State Road 35/70, Siren, WI 54872  
(715) 349-7637 outpost@sirentel.net
- 179 Grandpa's Cycle Repair, 1508 Roschill Rd., Kaukauna, WI 54130  
(920) 766-7955 Grandpabikes@earthlink.net