

Steve's Service Center

Steve's Service Center may be a familiar name to those of you in Southeastern Wisconsin. But recently you may have noticed they are not there anymore. After some searching I found them in Phillips, WI where they reopened and are still doing the same great work they always have.

Steve's has been working on Harley's, snowmobiles and ATV's for years including my first bike. In '85 I had Steve go over and rebuild my Shovelhead, and when all was said and done, the work lasted me for years. Just to show what kind of people Steve and Lori are, the night I picked my bike up, Steve stayed after work until 8:30 so I could ride my scoot home that evening. (The kind of service you can expect from a smaller shop) I got soaked on the way home, but when isn't a ride enjoyable when you get your baby back after some down time.

Up until 1984 Steve leased out Milwaukee HD's service bay. When he started out on his own to create Steve's Service Center he and wife Lori started in a garage, but soon out grew that space and moved into the National Ave shop where they stayed until 2006. Out fitted with a full compliment of machines so all work can be done in house, it makes the repairs easier and cuts on the bikes down time.

Among some of the other projects they get themselves into, Steve's works/builds custom bikes, Motor-Trike's (www.motor-trikes.com), sells and services since '94 Ural motorcycles being one of the first dealers in the U.S. (Back a few years ago we did a story on the Ural bikes, check them out they are pretty cool) (www.imz-ural.com), CF Moto ATV's and Bikes and to top all of this off has an E-bay store. For us non e-bay users just go to E-bay and search under Steve's Service Center.



While not in the shop Steve teaches STEP (side trike education program) and is a MSF (Motorcycle Safety Foundation) instructor to round out his services. Steve and Lori have been on many of the Tommy Thompson rides, can be seen at many of the events like Sturgis and Fall Ride and are both very active in the local community. Stop in via motorcycle or snowmobile and check out their showroom while saying hi. www.stevesservice-center.com or call 715-339-4656 with any questions.



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