

## Harley's Heroes<sup>TM</sup> Roars into Arbor Vitae on June 4th Bringing Local Veterans Free Benefits Counseling

Arbor Vitae, Wi (June 4, 2011)-- Military veterans in the Arbor Vitae area can receive free counseling and assistance with their government benefits when Harley-Davidson and Disabled American Veterans (DAV) bring the Harley's Heroes program to Northern Lights Harley-Davidson on Saturday, June 4, 2011 from 9 AM to 5 PM.

Since 2007, this program sponsored by the Harley-Davidson Foundation-- dubbed Harley's Heroes -- has brought DAV's Mobile Service Office (MSO) program to thousands of sites across the United States, providing important counseling and assistance to help tens of thousands of veterans and their families secure the benefits to which they are entitled from the Department of Veterans Affairs (VA), the Department of Defense, and other government agencies.

Veterans who suffer from injuries or disabilities related to their military service, but may have never filed a claim for benefits with the VA or have found it difficult working through the red tape, are encouraged to attend. The DAV counselors at this event are highly trained professionals who are skilled experts in developing and prosecuting veterans' claims.

This local Harley's Heroes event is hosted in conjunction with the American Legion Riders "Peanut Ride" which benefits Camp American Legion in nearby Lake Tomahawk. The mission of the Camp is to provide rest and relaxation for Disabled American Veterans.

Contributions can be made directly to the DAV by going to www.northernlightshd.com and clicking on the Harley's Heroes DAV link. We are also selling a souvenir Harley's Heroes pin at Northern Lights for \$5.00.

Harley's Heroes is made possible with the help of a grant from the Harley-Davidson Foundation to the DAV. This year, the Harley-Davidson Foundation pledged another four-year commitment of \$1 million to support the veteran outreach program - making the total commitment \$2 million since 2007.

Over 300 Harley-Davidson dealerships have hosted a Harley's Heroes event, where benefits assistance is offered to veterans of all ages in communities where they live. Disabilities related to military service sometimes take years to manifest or go years before being diagnosed. Many veterans have their disabilities go untreated or uncompensated. Thanks to the DAV's free services, veterans can get the help they need..

About Disabled American Veterans

The 1.2 million-member Disabled American Veterans, a non-profit organization founded in 1920 and chartered by the U.S. Congress in 1932, represents this nation's disabled veterans. It is dedicated to a single purpose: building better lives for our nation's disabled veterans and their families. More information is available at **www.dav.org** 

