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Cycle Works

10908 171st Ave NW Ste C
Elk River, MN 55330
763-633-2925

www.cycleworks.us

Cycle Works is having an Open House on June 23rd and 24th. There will be live music by Lam Jam until 6:30pm on Saturday. They are having huge blowout sales and giving away lots of prizes; including an I-Pod, a Greg Benson print, S&S metal sign, a leather jacket, and much more. There will be many vendors there too; people from Fat Boy's Bar and Grill, Drag Specialties, BOB 106, 93X, Sherburne County Safety Program, various painters, and representatives from both Paramount Custom Cycles and Viper Motorcycle Company.

They are Minnesota's exclusive Viper Motorcycle and Paramount Custom dealer. Willy is the owner, Todd & Keith are the mechanics and Tammy & Phil are up front to greet you as you walk in. The shop has 8 full work stations where your next service or bike build can be done. Oh yes, they build their own customs as well! They completed 7 last year.

Cycle Works offers a full Dyno tuning center at the shop. For a Dyno tune, they only charge \$72.00 per hour, and it usually takes 1 to 2 hours to do the job – depending on the shape of your bike. They are doing a promotional base line run right now for the price of \$35. That includes a performance consultation which will quickly assess where your bike can find improvements. They work on everything from old iron heads to the newest choppers out there.

They offer a Total Performance Oil Change. It was explained to me that every time you change the fluid in your bike, you leave 24 to 32 oz. of that dirty oil in your bike; you only change 75% of the oil. Well, they have a system that flushes 100% of the dirty oil from the oil pump case and lines. It is a good thing to do now and again, especially for big inch motors or when switching to synthetic and that can be done for \$50.40, only \$14.00 more than a regular oil change. Cycle Works isn't aware of any other shop that offers this service.

Todd and Keith are MMI trained, and they have all of the HD factory certifications. They are also a Factory Service Center for Wild West and Saxon Motorcycles. Keith will be training the summer and fall for the S&S certification. It's a lengthy process to go through the training. Right now there are only 3 shops in the state that have the certification.

Service isn't the only thing these guys have, though! They have a full parts department that tries to stock all of the everyday necessities. And their best kept secret; they have a complete clothing department right upstairs. They have lots of leather and apparel for sale.

In February, Cycle Works attended the Cincinnati Dealer Expo with the hopes of finding another line of bikes for the shop. This is where they found Paramount Custom Cycles www.paramountcycles.com. They were very impressed with the quality of the bikes and the components they were using. This was only confirmed when they spent two days in the Reno, NV, factory. They were very impressed with the high quality control and precision of the factory. Paramount is a family run business and they were looking for dealers that would extend that family. The closest dealers to Cycle Works are New York, to the east, and Nebraska, to the west. So they have quite a big territory. Aaron Greene (he has helped in numerous Biker Build-Offs) and the whole crew from Paramount Custom Cycles will be at the open house with a few of their bikes featured in the Easy Rider's Tour. Next Year, Aaron and his crew hope to attend the Donnie Smith Bike Show with Cycle Works, as well.

Viper, a Minnesota company www.vipermotorcycle.com, has a new factory, building bikes right here in Big Lake. These bikes have 152 cubic inches to them – that's huge! – And you can buy the engine separately, too, from Cycle Works. You can buy and ride a Paramount Custom or Viper right off the showroom floor, with the Viper's starting at \$29,995.00 and the Paramount's starting at \$19,495.00 – that's not a bad price at all! Paramount's that are special ordered can be ready to you within 6 to 8 weeks.

Cycle Works is located just off Highway 10 and they are one block north on 171st Ave. – right by Elk River Ford. If you go to www.cycleworks.us, you can see their new online store. If you enter the promo code FREERIDER, you will receive 10% off your order.

So, try to make it out to Cycle Works for their open house June 23rd and 24th – meet Aaron Greene, have some food, look at some beautiful bikes, listen to the band, and have a nice ride! Take Care, Laura the Potter



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