

Black & CHROME "Open House" Big Success

By Mark "The Wizard" Tilkens

Despite cool temperatures and the threat of rain all day, the Open House at "Black & CHROME Motorcycle Leathers and Accessories" in Weston on May 14th was a huge success, according to Owner, Jackie Strassburg. "We had a lot of help from a lot of people and it all contributed to make this a great success. We met a lot of new people and made many new friends that we know will last for a long time."

There was plenty of food and lots of door prizes given out, and "Rock-It 107.9" with Allan Sheppard provided music and a live remote broadcast for several hours. Several people traveled over a hundred miles to be there. Everyone seemed to love the store and the selection of merchandise, and all said that they had a good time.

"We are definitely going to do this again next year," Said Jackie "Only it won't be a grand opening but a Customer Appreciation Open House" I just want to personally thank many of the small business in the area along with many of our vendors that donated door prizes for us to give away. They were all great and very generous, and made me feel welcome as a new business in the area. But next year, we are going to pick a day that we hope will allow more people to ride in on their bikes instead of cars – if that's possible."

On a side note: Jackie had been trying to sell her 2002 Sportster for the last several months and this guy and his friend heard the live broadcast on the radio and decided to check out the store. Long story short – within a half hour of arriving one of the guys

bought her bike on the spot. She scrambled for the rest of the week looking for a 05 Low Rider and found one in Milwaukee. She picked it up exactly one week after her Open House. So, in more ways than one – this Open House was quite a success and couldn't have gone any better.

Jackie wants to thank all of you that showed up and helped to make this a great time and hopes to see everyone again. And those of you that didn't make it – stop by and say HI.

See ad page 3



Jackie with one of the lucky door prize winners



People found lots to select from.



Lots of food was available



We now have Dyno 250I on premise

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Spring 2005 POKER RUN & PIG ROAST
SAT., JUNE 18, 2005

Free Food
Free Beer
Free Band

music by "ROCK SOUP"

Poker Run & Party Ends at Linda's Black Duck

Registration: 11am - 1pm - ?

\$12/Person \$20/Couple Donation

Includes: BEER, BAND & PIG!!!

\$5/Poker Hand - Max. 3 Hands

100% Payout

Poker Hands Check in 5 - 6pm

Winners Drawn @ 7PM

Register @ **LINDA'S BLACK DUCK**
W145 S8016 Schultz Lane, Muskego, WI
414-422-9851

Advance Tickets for Pig Roast (only) also available

FEDERATION OF WISCONSIN MOTORCYCLE CLUBS



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6TH ANNUAL "SUMMER RENDEZVOUS"



JULY 15-17, 2005

CLARK CO. FAIRGROUNDS, NEILLSVILLE, WI.

LIVE MUSIC /GREAT FOOD/ REFRESHMENTS
"Dave Sky" and "The Coldwater Creek Band"
ALL WEEKEND!

AL Muth Memorial FLAT TRACK CYCLE RACES (Saturday)
Huge Ride-In Classic Car and Bike Show (Sat. in the a.m.)
Trophies awarded all classes. Bring your wheels and enter day of show.

EVERYONE WELCOME - OPEN TO THE PUBLIC
WEEKEND ALL INCLUSIVE OR RACE ONLY PASSES AVAILABLE

IMPORTANT INFORMATION



VENDORS WANTED!

CAMPING AND SHOWERS LOCATED ON GROUNDS

RENDEZVOUS INFO: 920-651-1588
SWAPMEET INFO: 920-702-4309 OR 414-305-9960

(Each paid Booth admits two people)
VENDOR APP.

NAME: _____ 10' by 10' Booth \$35.00
ADDRESS: _____ 10' by 20' Booth \$55.00
CITY, ZIP: _____
PHONE: _____ All Booths advance only!

Type of item sold: _____ Amount Enclosed \$ _____

Set-up Friday July 15th, afternoon or Sat. July 16th, morning

Send in early! Only two vendors of each variety invited: First come / First served

Send to: "T" Seebantz

P.O. Box 1991
Woodruff, WI. 54568