Black & CHROME "Open House" Big Success

By Mark "The Wizard" Tilkens

Despite cool temperatures and the threat of rain all day, the Open House at "Black & CHROME Motorcycle Leathers and Accessories" in Weston on May 14th was a huge success, according to Owner, Jackie Strassburg. "We had a lot of help from a lot of people and it all contributed to make this a great success. We met a lot of new people and made many new friends that we know will last for a long time."

There was plenty of food and lots of door prizes given out, and "Rock-It 107.9" with Allan Sheppard provided music and a live remote broadcast for several hours. Several people traveled over a hundred miles to be there. Everyone seemed to love the store and the selection of merchandise, and all said that they had a good time.

"We are definitely going to do this again next year," Said Jackie "Only it won't be a grand opening but a Customer Appreciation Open House" I just want to personally thank many of the small business in the area along with many of our vendors that donated door prizes for us to give away. They were all great and very generous, and made me feel welcome as a new business in the area. But next year, we are going to pick a day that we hope will allow more people to ride in on their bikes instead of cars – if that's possible."

On a side note: Jackie had been trying to sell her 2002 Sportster for the last several months and this guy and his friend heard the live broadcast on the radio and decided to check out the store. Long story short – within a half hour of arriving one of the guys



bought her bike on the spot. She scrambled for the rest of the week looking for a 05 Low Rider and found one in Milwaukee. She picked it up exactly one week after her Open House. So, in more ways than one – this Open House was quite a success and couldn't have gone any better.

Jackie wants to thank all of you that showed up and helped to make this a great time and hopes to see everyone again. And those of you that didn't make it – stop by and say HI.

See ad page 3



Jackie with one of the lucky door prize winners

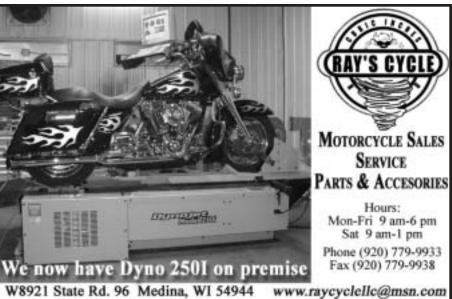


People found lots to select from.



Lots of food was available







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> (Each paid Booth admits two people) VENDOR APP.

NAME:	10'by 10' Booth \$35.00
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CITY, ZIP:	
PHONE:	All Booths advance only!
Type of item sold:	Amount Enclosed \$

Send in early! Only two vendors of each variety invited:First come / First served

Send to: "T" Sechantz

P.O. Box 1991

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