FREE RIDERS PRESS 1900A MADISON ST. STEVENS POINT, WI 54481 (715) 344-6164

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From the Editor:

I don't know about all of you, but when I gave a good look at the calendar of events this month to figure which direction I was going, my brain started to overload. With all the events going on now-a-days I find it hard to choose. Finally I said to myself ok, I have to try to attend my advertisers functions first. So that narrowed it down a bit but not enough. Next I sat down with Lorie and brother Squirrel. Well Squirrel says I'm going here, here and here. Ok, that helps a ton. I'm going to make this story a tad shorter and try to get to my point.

Doodad

This paper has been kept afloat and growing by the brothers and sisters out there that live the biker lifestyle. I suppose what I'm trying to get at is that we have to support each other with all these events. The Free Riders Press goes to advertiser parties first because they support us. If your group or club does not support someone else's functions, why should someone else come to yours.

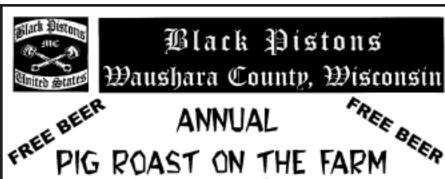
One thing I do see is that all the different business's, riding groups and clubs are trying to do their own thing. That works for the big events that have been around for a long time like the Summer Twister, Border Riders, Thunder Run and Colorama. Back when these were started you didn't have 10 + events on any given weekend.

One group of riders that I do give credit to is Hog and the dealerships. You ever see a Hog event with less than 200 people in attendance! So, why is that I asked myself? Well one thing is the newsletters going out to all the hog members. They know when the events are , well this rag tries to do that. Is the brotherhood/sisterhood of this group of riders different in Hog than the brothers in clubs or organizations? Hmmm, there's a thought! Different! H.O.G members support their own events and attend other functions as they have time. Where the old time bikers and clubs try to support as many events as they can, but they are being spread real thin, hence the problem of low attendance at some functions.

My thought is that there are too many people trying to do their own thing. Instead of having 4 events a year have 1 or 2 great ones. Combine forces if you will. The brotherhood is there. Nothing bothers me more than seeing all the work some of the brothers/sisters put into an event just to have a poor turnout. Will I keep going to as many as possible? YES! Would I rather go to 3 events and have a blast or go to 6 and have a so-so time. The answer is pretty clear to me. But that's my opinion!

With that out of the way I would like to welcome Breeze to the staff for sales of Southeastern WI and Northern IL. "Chuck" Brost who many of you know from "on the Inside" pages will be doing a monthly column on rights and politics pertaining to bikers. Bonnie for a new section "a Sisters point of view". Also the new advertisers. Support them all because without them your reading the graffiti on the bathroom wall instead of this rag.

Till Next Time Preacher



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