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Roar Motorcycle for Women

I got a chance to do some traveling this fall, or should I say I got to work travel with no bike to some new places. One of these places was Daytona for Biketoberfest 2012 in Daytona Beach, FL. I was set-up at Volusia County Fairgrounds which for me was a flop vendor wise, but my partner found and got us set-up at ROAR Motorcycles for Women. www.roarmotorcycles.com I can say that even though we didn't sell very much of the product we had, the ladies at ROAR made us feel right at home. Owner Kathi along with Manager Jacki and the rest are a bunch of go get 'em gal's that will give any business a run for their money when it comes to dedication and passion.



I wasn't at ROAR most of the time but when I got to the store at night I got a chance along with my partner Bob to walk around and check some places out on North Beach Street. Unfortunately by 6'ish the street was pretty well vacant from the earlier hustle of bikes. But I still got the gist of what was happening there during the day.

I do plan on someday getting down there for the week with Lorie but until then I will just have to remember the good times I had from the rearview mirror.

PS: Jacki, maybe you will have an extra bike to lend out for next year. LOL







(38) CROWNE PLAZA

South Milwauke

Some extra News: Now hear This..

A flurry of scientific and medical studies lately have identified an inordinate amount of hearing loss in motorcyclists, due not to "loud pipes" but rather to air rushing past our ears at deafening intensities at highway speeds. After accelerating, most of the sound that a rider hears isn't engine noise, it is wind noise, and audiologists admit that even helmets do not provide much protection against hearing loss caused by wind buffeting in and around a helmet.

Indeed, acoustical engineers say that audible wind noise inside a helmet can reach rock-concert levels as high as 115 decibels, and the National Institute for Occupational Safety and Health warns that exposure to noise at 100 decibels is safe for only 15 minutes and permanent hearing loss can result from prolonged exposure -- so motorcycle riders in particular should pay attention to the warning signs: a ringing sound in the ears immediately after exposure, and hearing voices and other sounds as muffled.

Noise-induced hearing loss isn't reversible, but it is preventable. While even the most expensive helmet won't provide significant protection against noise, an inexpensive pair of foam earplugs, readily available at drug stores, can reduce sound levels by 20 to 25 decibels.

However, this simple solution may also be illegal.

Even though riders have come to recognize that noise can be a serious health issue, many U.S. jurisdictions prohibit the use of earplugs, and one long road trip could take a rider through numerous changes in state and local laws.

Just ask Aid to Injured Motorcyclists (A.I.M.) Attorney Ralph C. Buss whose client, a truck driver from Michigan, was pulled over while riding his motorcycle in Ohio and given a ticket for wearing protective ear plugs!

The rider contacted ABATE of Ohio seeking assistance, and while ABATE looks into modifying the existing law to make allowances for motorcyclists to wear ear protection, they referred the motorcyclist to attorney Buss regarding the citation, which is a moving violation that in addition to a fine carries a 2 point penalty that could put his CDL and livelihood in jeopardy if he's found guilty.

Although some states like California have changed their laws to allow riders to use hearing protectors, and Maryland allows custom-made earplugs only, most passed such laws years ago to thwart the use of stereo headphones while driving. The codes do not distinguish between earphones and earplugs; one being used for audio equipment and the other used for hearing protection -- so without case law to establish legislative intent, obsolete laws like Ohio's need to be rectified, which according to Buss "is exactly why motorcyclists need organizations like ABATE to not only watchdog the legislature, working to pass pro-motorcycle laws and prevent anti-bike bills from passing, but also to clean-up old laws that need to take into consideration both motorcycles and motorcyclists."