

Chubby's North
Stanley, WI
See our ad on page 8

Bar BK Leatherworks, LLC
207 E Stanley St Thorp, WI
715-669-3272
Mon - Fri 10-5 Thur 10-6

Southeast

C.C. Cody's
154 W. Main St Campbellsport, WI
920-533-4541
11-close 7 days a week
Bar, food, on snowmobile & ATV trail

Flying Eagle Motorcycles
W4304 Hwy 67 Campbellsport, WI
920-533-5595
Mon & Wed 9-8 Tue-Thur-Fri 9-5 Sat 9-1
www.flyingeaglecycle.com

The Cabin
221 Front Street Coloma, WI
715-228-4995
7am - close
Bar, food, on snowmobile trail

Country Trailers
129 E North St DeForest, WI
608-846-5363
www.countrytrailers.net
Look for us at bike shows & swaps

B T Motorbikes
145 W Ottawa Ave Dousman, WI
262-965-3009
Mon - Fri 10-6 Sat 10-2
H-D service and repair

Wild Breed Saloon
11430 W Swiss Franklin, WI
414-425-4967
Open 8am-close Open Jam Sun 3-7
Bar & Grill

Hancock Hotel Bar
Hancock, WI
See our ad on page 14

Firehouse Performance
Kenosha, WI
See our ad on page 7

H-D Only Al's Cycle Repair & Service
Lake Mills, WI
See our ad on page 7

Leather Headquarters
Milwaukee, WI
See our ad on page 10

G & G Power sports
W191 S 7757 Racine Ave Muskego, WI
262-679-9036
www.ggpowersports.com
Polaris and Victory Dealer, parts & accessories

Southwest

Five o'clock Somewhere
163 S Main Street Adams, WI
608-339-3813
7am - close 7 days a week
Peanut Festival Every Thur., Bar Food

Sportman's Bar
117 Main Street Elroy, WI
608-462-8190
Mon - Sun 7-midnight Tue at 6
Bar, food, near snowmobile trail

Trails End Restaurant & Saloon
W15525 US Hwy 10 Fairchild, WI
715-597-2408
Mon 3 - close, Tues-Sun 11am - close
Full service bar, sandwiches, appetizers, Campground

Kutter Harley-Davidson
Janesville, WI
See our ad on page 2

Bennett's Meadowood Country Club
2009 Freeport Rd. Madison, WI
608-271-3827
Open 7 days a week 6am - close
Sunday-10 pm Bar & Grill

Bell Signs
219 3rd Ave Monroe, WI
608-328-3427
www.signs4ever.com

Kutter Harley-Davidson
Monroe, WI
See our ad on page 2

Eagle Pass Saloon
212 N Main St Monticello, WI
608-938-4750
9am - close 7 days a week
Bar, food, on a snowmobile trail

Roadhouse Pub & Grub
Necedah, WI
See our ad on page 7

Boner Again
Nekoosa, WI
See our ad on page 3

Wild Things Fur
Rockton, WI
See our ad on page 3

Edge O Dells
Wisconsin Dells, WI
See our ad on page 8

Sidetracked
W12907 State Rd 16 Wisconsin Dells, WI
608-742-2606
Bar, food (full menu)

4 Stools Short
Wisconsin Rapids, WI
See our ad on page 7

Mulligan's Pub
212 W Grand Ave Wis. Rapids, WI
715-423-1166
Mon - Sat 2:30 to close

Octane Bar & Grill
9047 Hwy 13 S Wisconsin Rapids, WI
715-325-6060
Tue-Thur 3-close, Fri-Sat 11-close
Sun 11-midnight

The New Body Shop
Wisconsin Rapids, WI
See our ad on page 2

Venus Gentlemens Club
Wisconsin Rapids, WI
See our ad on page 14

Please support these businesses that keep this free paper coming to you
Listed alphabetically by city

A book Review by Preacher

Motorcycling Across Wisconsin

by William Murphy

In today's fast paced world, ridin' time is often shortened for a number of reasons. But these reasons shouldn't keep you from the sites and histories that you will be missing during your ride. (We often spend a lot of our time driving around and miss many of the neat places along the way.) So when you're in the mood to jump on the scoot and hit the road, you may want to have done a little homework prior to leaving. For \$17.95 this will make it much easier. Just think how impressed the wife will be when you speak details of dates, places and events of someplace along the route. (We'll keep your new found knowledgeable insight our secret)

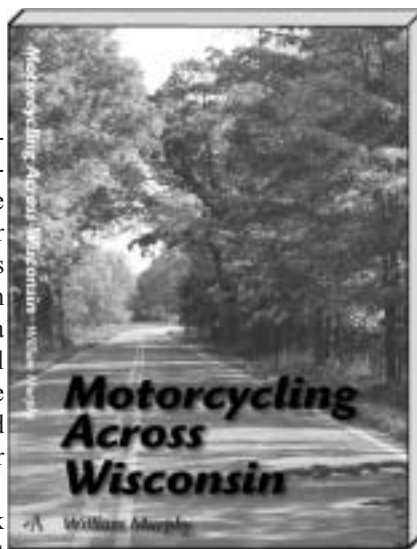
Motorcycling Across Wisconsin is a 260 page book that gives very detailed info of 6985 miles of roads that cover the state of Wisconsin. 19 Routes that have turn by turn directions for easy riding that include maps and milage charts for each tour. Most tours can be done in one day, but you may want to take an extra day on some of them once you factor in the sights and stops along the route. R&R is what it's about after all.

I found it good reading because of the extra added info. There are mentions of hazards and road conditions. A couple of hazards mentioned like mud chunks from farm equipment and heavy trucks. The kind that are hard when dry and very slippery when wet. Places where there might be tar snakes that can make your front tire really squirrely and pavement conditions that may need repair or has been recently redone. The history of some cities founding and the people and events that made them special to it's past. Lodging along the way that is recommended as a stopping point or a food stop for the roadside breakfast or burger.

For those like myself that worry about being broke down in the middle of nowhere, there is info on many bike shops that can get you rocking down the highway again. Sheriff's and State Patrol offices by county and areas are included as well as some riding tips.

Most tours are "Free way Free" that start and end at the same location. Riding county and state roads is where it's at according to William the books author, and I have to agree. I have ridden many of these roads but I did find many new routes that I will have to check out.

For more info on other books written by William Murphy check out www.arbutuspress.com



United Nations Launches Global Road Safety Initiative

With traffic accidents causing the deaths of more than one million people worldwide every year, more than malaria or diabetes, United Nations Secretary-General Ban Ki-moon told participants at the First Global Ministerial Conference on Road Safety in Moscow that more must be done to tackle the global "crisis" of road traffic fatalities. In addition, some 50 million people are severely injured, costing governments 1 to 3% of their gross national products.

Opening the conference, the President of Russia Dmitry Medvedev called for action on a worldwide crisis running at 1.27 million road deaths every year, with about half of those deaths occurring among vulnerable road users such as cyclists, motorcyclists, and pedestrians.

The conference culminated with ministers of more than 70 countries around the world approving the Moscow Declaration, which calls for a "Decade of Action for Road Safety" and to begin to set out plans for global coordination of the unprecedented effort to reduce road traffic injuries 50% by 2020.

The Safe Systems strategy advocated in the Moscow Directive requires the entire road-traffic management system to be designed around compensating for the errors of road users, so that people can survive the consequences of their mistakes. "Simple measures such as introducing and enforcing compulsory helmet and seat belt laws can make a large difference in the trauma that comes with motorization," write risk management researchers from Australia. Only 40% of countries currently have motorcycle laws that stipulate helmet use for the rider and passenger, according to the World Health Organization (WHO), and fewer than 60% of countries have laws in place that require all car occupants to wear seat-belts.

The four page Decade of Action declaration includes specific action on vulnerable road users. It reads: "Make particular efforts to develop and implement policies and infrastructure solutions to protect all road users in particular those who are most vulnerable such as pedestrians, cyclists, motorcyclists and users of unsafe public transport, as well as children, the elderly and people living with disabilities."

On signing the declaration, governments, United Nations agencies, civil society organizations and private companies will agree to set "ambitious yet feasible" targets for reducing traffic casualties in each country. www.ON-A-BIKE.com