

Evolution is good. With that thought in mind, Bruce Bush of Wizard Custom Studios, began to put together a plan to grow his business. Already known for outstanding custom paint and body work, the Wiz wanted to expand his business to better cover additional customer needs. Frequently, work on a project bike had to be delayed due to lack of parts or some type of service needs. These delays were not only irritating to Bruce, but his customers as well. That situation spawned the desire to have service and parts in house. He looked around his 4000 sq. ft facility and said, "We can do this", enter Scott Storm, a customer who had the Wizards' touch applied to his sporty. Scott was operating out of his home. His growing customer base demanded more room. The Wiz and Stormy became a team. Now, they had two pieces of the evolution puzzle; enter the third piece. Bruce's dad, Frank listened to the dreams of his eldest and saw an opportunity to step in and help on the parts and accessories end of the business. Now brawn replaced brains as a major overhaul of the physical structure known as Wizard Custom Studios began the evolutionary transformation. Even with all of the work and hours to add Crossroads Customs and Stormy Custom Bike Works to Wizard Custom Studios, the customer work still continued. After several months of intensive re-build, the evolution was ready to begin.



Jim Jewett tattoo's long time Wizard Buddy "Duke" Polcyn

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On September 14, 2004 an open house crowd of over 300 ate corn off the grill, looked over an array of cars and bikes, rocked to the sounds of Jack Knife and the Sharps live in living color. Got a tattoo by artist Tim Jewett of Low-Tech Tattoo and marveled at the positive changes brought about as a result of the evolution of Wizard Custom Studios into a combination Custom paint and body, complete motorcycle repair, plus parts and accessories. The evolution rolls on!!! Come visit the evolution at Highway 65 NE and 105th in Blaine, MN. Just north of Minneapolis, or visit our web site at Wizard_Custom.com.



Stormy, Frank and Wizard welcome the crowd



A few of the cool cars



Donnie Smiths' Bike. Still building cool rides



Neat bikes always draw a great crowd

OUTER LIMITS
M.C.

Winter Party

Saturday
January 24th, 2004
6:00pm - Till ??

Free Beer
Free Food
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Live Music
Door Prizes
Raffles
and More

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Entry at discretion of
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