



Press Release – Press Release – Press Release – Press Release

Big Bend, Wisconsin – January 14, 2012

"A Motorcyclist's Community". The Road Guardians Compound announces the launch of their new website that aids in the distinction between the National Road Guardians Member Program and the physical location highlighting the many activities that are happening at "The Compound". The Compound is home to: **Accident Scene Management, Inc.** - A Non-Profit organization established in 1996 to reduce injuries and fatalities to motorcyclists through education.

**Road Guardians** – A member program of Accident Scene Management, Inc. that allows motorcyclists to become part of our National effort to achieve our mission while supporting the many comprehensive efforts of other to do the same. We believe that life long learning is the key to becoming a "Better Biker".

**SOS, LLC** – A for profit company that provides education and supplies that support that education from CPR and Trauma care to personal defense & motorcycle Maintenance – SOS puts safety into action. SOS also owns the 37 year old reflective vest brand "Conspicuity". Conspicuity Reflective products are made in the USA with all USA materials and are the highest quality available for motorcyclists. Of course we have to have a little fun too so we have a great line of "human accessories". We have a sewing area, stage, garage w/mechanic, kitchen and all of the social tools to make our "Compound" a great place to visit. We invite you stay in touch by visiting our website and signing up for event updates and blog updates as Biker Chad blogs about tech tips and Tony Pan muses in the garage about whatever is on his mind in "Pansophic Dribble". Visit us at [www.rgcompound.com](http://www.rgcompound.com).

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Daytona Bike Week Trademarks.

Last year, a New York-based holding company under the name of Mettemp Inc. registered the trademark Daytona Bike Week and began legal action against vendors using these terms. Immediately the regional Daytona Bike Week Chamber Of Commerce and "Good sports Of Daytona" took together a legal action to prevent this company of having any exclusive ownership of the term "Daytona Bike Week". On Wednesday December 20, 2011 the Daytona Regional Chamber has won a landmark decision for the community: the Daytona Regional Chamber of Commerce and the Cobb Cole law firm earned a hard fought victory on behalf of the City of Daytona Beach and the surrounding communities. United States District Court Judge Mary Scriven issued an order prohibiting one local company and two apparently related New York companies from claiming exclusive ownership of the term "Daytona Beach Bike Week" and from threatening others with prosecution if they did not pay for the use of the name

The judgment rendered by Court Judge Mary Scriven against the holding company Mettemp Inc. is that this company could not receive the trademark ownership "Daytona Beach Bike Week" because "Daytona Beach Bike Week" and its functional equivalents are generic and can only belong to the community and not to any one person or entity. The final judgment is canceling the defendant attempt to trademark the term "Daytona Beach Bike Week", and finds that the registration of the phrase "Daytona Bike week" as a trademark was fraudulently obtained or, alternatively, was improperly granted."

And of course, such a court decision will be used by the opponents of the Sturgis Rally trademarks whose owner, the SMRI Group, is currently defending a lawsuit by "Concerned Sturgis Of Sturgis" for cancellation of their trademarks also allegedly obtained fraudulently. It is interesting to note that Jerry Berkowitz (Good Sports) can be against any Daytona Bike Week trademark in Daytona, but after fighting all trademarks in Sturgis for the same reasons (the rally belongs to the community, to nobody else) has changed his tune to become one of the owners, inside the "Sturgis Motorcycle Rally Inc" group, of the Sturgis trademarks owners and currently printing the licensed Black Hills/Sturgis Rally logo merchandise! Continue reading 'Daytona Bike Week Trademarks Canceled. Sturgis Rally Trademarks Challenged And Donations Questioned.' [www.cyrillhuzeblog.com](http://www.cyrillhuzeblog.com)



# MOTORCYCLE & CAR ACCIDENTS

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Is there a motorcycle noise problem in Wisconsin?  
*That depends on who you ask. Bikers would say no and modifications to exhaust are done to improve performance. You see, Harley doesn't build to boost performance; it builds to meet over burdensome federal standards. When you hop on a motorcycle, you suddenly become invisible to the hordes of distracted drivers, texting away in their sound-proof capsules. Why wouldn't bikers say "loud pipes save lives?" Cage drivers and others wouldn't have the slightest idea of what that really means. Along come the AMA and the suggested SAE J2825 test. No longer a society, SAE is now the trademark for DPS Technical, a company owned by Chris Real. Oh yeah, his company makes the law enforcement kit for sound measurement: \$3,100 typical unit price. He stars in the video on the AMA website, demonstrating how easy this revenue generator is to use. That noise is best described as highway robbery.*

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