

Motorcycle Awareness. The time is just a few months away. from April '08

Thank you so much for showing your support for Motorcycle Awareness. We had a great turnout with almost 70 friends, fellow riders, and family members in attendance. The # of passing vehicles were counted for a 10 minute period in one direction only. We approximated 5000 vehicles (many with more than one in car) viewed our messages for Motorcycle Safety and Awareness. Those in attendance stretched for about 1/2 mile on both sides of Paradise Dr and within the center boulevard. We received a great response from many drivers. Many gave the thumbs up sign, many honked and waved at us, and many many more slowed their speed down to read the signs. Everyone who attended on Saturday did an absolutely awesome thing. Our message is definitely out there among those who passed by. If we save one life or avoid one collision with a motorcyclist, then we add to what we set out to accomplish for the day.

We received great support from the businesses along that stretch of road. Starbucks, Wendy's and Arby's gave free coffee. Texas Roadhouse brought down coupons for free appetizers, the manager from Menards came out to see what was going on, told us he was a rider and wished he could have joined us, Buffalo Wild Wings invited the entire group to come after (which we did) to enjoy several hundred wings and sodas all Free of Charge.

We had people join us from Sheboygan, Dodge, Milwaukee, Washington & Waukesha counties along with sport riders, HOG members, ABATE members, and some that just rode by and stopped to see what we were doing also joined us. The conversations afterwards were very positive and many attendees will be planning an Awareness Rally in their own areas.

The only disappointing side of the rally was, NO Press came out to cover it that we were aware of. After many phone calls and emails to those in the area evidently motorcycle safety is not something they are looking at. I will be sending in a press release with photos to the West Bend News and the Journal/Sentinel. Hopefully they will print something. It would not hurt if many of you send a letter to the editor asking why they couldn't cover it and state what your views are on Motorcycle Awareness and this rally. They will print letters to the editor, however they may not print the press releases we send.

Again, many thanks for supporting this rally, pass the photos on if you wish, and when we plan the next one we hope to have the word out far enough ahead so we can double or triple the #'s we had this time. There will be more to attend.....

Diane & Greg Rodd
262-334-5079

PS. For those who might be considering hosting a Rally, feel free to contact us, our posters and signs are available for use and I'd be happy to help with advice on how this all came together for us.



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