

The Independent Shop Association's Independent Shop of the Month!

#119 Russ's Cycle Shop 821 MAIN ST, OCONTO, WI 54153 PHONE: (920) 834-5085



Starting in 1977 and working out of a small building at the back of the house, Russ and son Dave built a business that specializes in H-D performance with their own in house machine shop.

Dave grew up in the shop working on his own bikes as daddy Russ took care of the customer bikes. In 1985 they added on an additional 24 x

30 building and started working on foreign bikes as well.



The shop grew fast and Dave decided to buy the business from Russ. He moved the shop to its current location on Main Street in Oconto. Still growing, the shop now builds custom bikes to customer specifications and sells bikes on consignment. With 40 years of experience between them, they warranty all workmanship.

We hope if you're in the area, you will stop by for a bit of Old School Shop sprinkled with stories and laughs.

Ride Hard - Ride Safe! Russ & Dave



## THE INDEPENDENT SHOP ASSOCIATION

CHECK OUT THE SHOPS AT: [WWW.ISAinfo.com](http://WWW.ISAinfo.com)

- 101 Hoban's Cycle Shop, 1829 State Road 42, Neenah, WI 53663-9782 (920) 726-4999 hobanbrothers@hobanfield.net
- 104 Wemmer's Motorcycle Parts & Repair 101 Pine River St., PO Box 508, Redgranite, WI 53078-8888 (920) 566-0588
- 107 Suter's Speed Shop Inc., 2333 Fawcett Dr., Madison, WI 53718-6827 (608) 221-8865 suterw@comcast.net
- 111 Rotholtz Motorcycle Co., Inc., 207 N Main St., Ashbel, WI 54473-9712 (715) 677-4738 rotholts@cyberon.com
- 115 Gopher's Cycle Parts & Repair 110 Tama St., P. O. Box 25, Livingston, WI 53554-6825 (608) 943-8533 Gopherscycle@TDS.net
- 117 Appleton Avenue Cycle 8124 W Appleton Ave., Milwaukee, WI 53218-4888 (414) 527-4888 mhw@rambl.com
- 119 Russ's Cycle Shop, 821 Main St., Oconto, WI 54153-1725 (920) 834-5085
- 120 Cycle Empire, Inc., 480 W Loomis Rd., Greenfield, WI 53221-2049 (414) 281-4779
- 121 TITLETOWN CYCLES, LLC 711 Pate Ave., Green Bay, WI 54304-4533 (920) 435-1121 Titledtowncycles@tds.net
- 122 Mike's Engine Works 230 Sherman St., Darlington, WI 53534-0647 (608) 776-2384
- 125 Bob Stadler Motors 1802 S 12th St., Watertown, WI 53094-7804 (920) 281-3777
- 127 Zand's V-Twin Service, Inc., W219 N899E Calgate Rd., Sussex, WI 53089-1202 (262) 246-4266
- 130 Motorcycle Riders Depot 609 Grand Ave., Schofield, WI 54478-1825 (715) 359-0589 mrcydepot@netprobb.net
- 132 T J Performance 219 N. Hill St., Brownstown, WI 53512 (608) 566-1348 tjperformance@broadnet.com
- 133 Cycles Plus, Inc., 791 N Lincoln St., Elkhorn, WI 53121-1132 (262) 723-3455 cyclesplus@elkhorn.net
- 135 DJ's Cycles 911 N Hay St., Crivets, WI 54114 (715) 854-3326 djcycles@cyberon.com
- 137 Flying Eagle Motorcycle LLC W404 State Road 67, Campbellport, WI 53018 (920) 533-5995 FlyingEagleC@cyberon.com
- 138 Barga's Barn Cycle 12 W Lawton St., P. O. Box 47, Edgerton, WI 53534-0647 (608) 884-4184
- 139 H-D Only, A's Cycle Service & Repair 56796 County Road A, Lake Mills, WI 53551-9624 (920) 648-5475 hdonly@gdinet.com
- 141 Tin Pan Alley 308 Dwyer St., Princeton, WI 54668-8954 (920) 295-6887 tinpanally@vbc.com
- 142 Tommy's Custom Cycle, INC., 3625 N French Rd., Appleton, WI 54913-8914 (920) 739-8242 Tommyscustomcycle@cyberon.com
- 143 Milwaukee Bike Works, Inc., 18789 W Parnall Ave., Hales Corners, WI 53136-2827 (414) 627-0155 milwaukee@cheglobal.net
- 147 Corn's Repair W10670 Crooked Ln., Poynton, WI 53095-9456 (608) 635-2672
- 149 A/R Custom Cycle 1148 N Arnold Rd., Janesville, WI 53405 (608) 755-0114 ARCustom@comcast.net
- 151 Ray's Cycle W921 State Road 36, Medina, WI 54944-8488 (920) 779-9933 rayscycle@comcast.net
- 152 R/Da Custom Bike Building & Repair 145 W Oshkosh Ave., Deconom, WI 53118-9359 (262) 965-3009
- 159 DWD Motorcycle Service 8302 W Linden Ave., Milwaukee, WI 53222-3866 (414) 445-7482
- 160 Advanced Land Speed 5584 Lacy Ln., Plymouth, WI 53073-4971 (920) 893-3114 alandspeed@comcast.net
- 161 Klirk's V-Twin 2111 S West Ave 855, Waukesha, WI 53189-7984 (262) 549-4889
- 164 J-Tech Motor Works Highway 83, Wales, WI 53183 (262) 968-6764
- 165 The Scooter Shop 224 Lobo St., PO Box 225, Coloma, WI 54938-8229 (715) 228-3885
- 167 MOFOCO 182 W Capitol Dr., Milwaukee, WI 53212-1157 (414) 963-1820
- 170 Dodge County Cycle & Sports 4230 State Highway 67, Robison, WI 52678 (920) 625-2999 dodgescountycycle@comcast.net
- 172 Heritage Motorsports 95788 State Road 33, Farderville, WI 53954-9741 (608) 220-5385
- 162 Hill Top Repair & Custom Cycle 38562 State Road 54, New London, WI 54961-7923 (920) 982-2298
- 169 Door County Cycle, Decks, Lifts & Tires, 4236 State Highway 57N, Sturgeon Bay, WI 54225-4882 (920) 743-7686 door@cyberon.com
- 171 Harv's Pasture Motor Cycles 807E E Jefferson St., West Salem, WI 54669-9566 (608) 786-3690 harvs@comcast.net
- 174 Cameron's Service & Repair 12853 S Westgate Acres Rd., Waupaca, WI 54981-8227 (715) 258-8722 camcam@cheglobal.net
- 175 This Old Bike 218 Lake St., P. O. Box 111, Pega, WI 54799-4111 (715) 442-2228 dave@thisoldbike.com
- 176 Backstreet Cycle & Machine 301 E Vaughn St., Ironwood, WI 49938-2131 (906) 532-9680 bikegarage@hotmail.com
- 177 Johnny's Cycle Shop 904 N Richmond St., Appleton, WI 54913-9712 (920) 724-2720
- 178 Outpost Custom Cycles, Inc., 2452 State Road 3676, Neos, WI 54872 (715) 349-7677 outpost@direct.net
- 179 Grandpa's Cycle Repair 1588 Roswell Rd., Kaukauna, WI 54138 (920) 915-8095 Grandpascycle@netprobb.net
- 180 Hogwiddies LLC 2911 US HWY 63, P. O. Box 32, Barroett, WI 54813-8032 (715) 822-3701
- 181 Wildside Custom Motorcycles LLC 1783 S. Rutledge Ave., Marshfield, WI 54449 (715) 389-2368 wildside@comcast.net
- 183 Signature Cycles 58710 State Road 93, Eleva, WI 54738 (715) 878-4888 signaturecycles@charterinternet.net
- 184 Mid-America Cycles 1134 W. Wisconsin Ave., Appleton, WI 54914 (920) 836-1983 midamericacycles@cheglobal.net
- 185 WRENCH'S GOLDEN EAGLE 7642 Pike Lake Road, Harley, WI 54448 (715) 454-6792 wrench@vintagemotor.net
- 186 FLICKZ GRAFIX 301 Industrial Circle, Stoughton, WI 53589 (608) 265-9370 flickzgrafix@tds.net



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In my opinion the best riding in the country are the Black Hills/Sturgis area of South Dakota. For the past few years Penny and I go out the week before Sturgis; stay in Deadwood; tour with the smaller crowds; but still catch the first couple of days of Sturgis week to enjoy the Sturgis experience.

On this page is just a small sample of the Black Hills map which includes Black Hills area, Bad Lands, Wyoming's Devil's Tower area, Mount Rushmore, Custer's State Park, and other places. We have full size 11 x 17 detailed color maps FREE for you.

You can stop in and pick one up at your local Independent Shop Association shop or write (please do not call) the law firm at Weigel, Carlson, Blau & Clemens, 3732 W. Wisconsin Avenue, Milwaukee, WI 53208-3153. Your name will not be saved and will not go on any mailing list.

**BIKER TIPS:** Attorney Joe Weigel of Weigel, Carlson, Blau & Clemens, S.C. of Milwaukee has been a biker for over 40 years. Here is one of his tips. Use it if it helps.

