



Bike Nights

by Walter Wersching

"Bike Nights" - it seems like many businesses are capitalizing on the increasing popularity of the motorcycle and offering "Bike Nights". Restaurants, bars and even Harley dealerships have certain evenings dedicated to bikers' entertainment. Sometimes they have specials for bikers who attend - discounts and the like. It's a very festive occasion

usually with food, drinks and a live band.

One place that's been doing this for over five years and puts on a really good show is Logan's Roadhouse in Gastonia. They have every Thursday night (during the warm months) set aside for bikers. There is a local band like "The Usual Suspects" who sets up out back in the parking lot and plays from about 7:30 until ?. The music is very good, usually country-southern rock - great biker music! There's a small bar set up outside too so that the patrons can get their liquid refreshments without having to go into the restaurant. Many patrons go inside and eat first then come out and enjoy the entertainment.



Occasionally young people ride in on their sport-bikes. Some are intimidated by all the black leathers and cruisers so they park away from the crowd. It's their choice, there are no designated parking areas - first come, gets the best spots.

Most of the bikes are Harleys or other cruiser-type bikes but occasionally there are other makes and styles. A six cylinder Honda CBX is frequently there. A Honda scooter is also a regular. Even though they look out of place with all the other custom paint, chrome and loud pipes, any bike is acceptable during "Bike Night".



Gastonia Police officers are always present but most of the time; they are having as much fun as the other patrons. Very few altercations happen, especially ones requiring police intervention. It's a very laid-back friendly atmosphere.

Most of the time is spent talking with old



friends and making new ones - all with the common bond of motorcycling. Also many spectators, who come to the restaurant, hear the good sounds and walk out back for a look-see.

It doesn't matter if you're a rider of an old classic bike (Harley or British), a pure custom (one-of-a-kind) show bike, a stock Harley (or other cruiser), a sportbike or any-



thing else on two (or three) wheels, everyone is welcome. It doesn't really matter what you ride - once you park your bike, nobody knows what you rode in on anyway.

It's a very pleasant way to spend a warm summer evening - with friends new and old, good music and motorcycles!



Check out the paint job on this bike. The Harley "Spudster" is this years bike giveaway from the **Wisconsin Potato & Vegetable Growers Association** (we represent Wisconsin farmers).

Congrats to Joe Corsaro from Indianapolis Fruit Company (Indianapolis, IN) who won the bike. We gave it to him at the United Fresh Marketplace produce show down in Chicago on May 7th, 2007.

2007 Milwaukee Rally August 30-Sept 1, 2007 Back on the Streets

Milwaukee, WI (May 8, 2008) - The Harley-Davidson Dealers of Metro Milwaukee have announced the event details for this year's Milwaukee Rally. The event will be held August 30, 31, and September 1, 2007, Labor Day Weekend, back on the streets-at the four Milwaukee area Harley dealer locations:

Milwaukee Harley-Davidson/Buell

11310 W. Silver Spring Road
Milwaukee, WI

Hal's Harley Davidson/Buell

1925 S. Moorland Road
New Berlin, WI

Suburban Motors

139 N. Main Street
Thiensville, WI

House of Harley-Davidson/Buell

6221 W. Layton Avenue
Milwaukee, WI

The 2007 Milwaukee Rally will feature FREE entertainment at the four dealer locations, plus on Friday and Saturday night, (August 31 & September 1), a street party will rock Water Street in downtown Milwaukee, with a national headliner (to be announced) taking the stage on September 1, 2007.

The event is FREE and open to the general public and motorcycle enthusiasts worldwide! In addition to the musical entertainment, rally attendees will enjoy 4 giant vendor villages, a look at the brand new 2008 Harleys - direct from the factory, the Miss & Mr. Milwaukee Rally contest, stunt riding, pin stops, and much more.

VIP Packages for the Milwaukee Rally will be available for purchase beginning June 1, 2007 at participating Harley-Davidson dealerships or on the web at www.milwaukee rally.com.

The VIP packages will sell for \$29.95 and include:

- VIP Laminate & Lanyard
- Pin
- Patch
- Rocker
- Poker Run Ticket
- T-shirt

The Milwaukee Rally hours are as follows:

Dealer Event Times

- Thursday, August 30 - 4-7PM
- Friday, August 31 - 9AM-7PM
- Saturday, September 1 - 9AM-7PM

Street Party Times:

- Friday, August 31 - 6PM-Midnight
- Saturday, September 1 - 10AM-Midnight