

Be sure to let our advertisers know you saw their ad in the Free Riders Press

GT Promotions Presents
CENTRAL WISCONSIN'S BEST MOTORCYCLE SWAP MEET
 INFO 920-889-3995

**DOOR PRIZES!
 50/50 RAFFLES!
 LIVE MUSIC!**

INSIDE BIKE CORRAL \$10

9am - 5pm SATURDAY, OCTOBER 8
WAUPACA EXPO CENTER
 HIGHWAY 10 & 54 INTERSECTION • WAUPACA, WI

ADMISSION: Adults \$6
 (\$1 off with AAAA Card)
 10 & under, Over 65 and Disabled Free

LEAVE GUNS, DOGS & BAD ATTITUDES AT HOME - BRING A FRIEND!

**LEATHER GOODS!
 SEWING & REPAIR
 JEWELRY!
 TATTOO ARTISTS!**

**ICE COLD REFRESHMENTS!
 LOTS'A GREAT FOOD!
 FUN & BARGAINS FOR ALL!
 -ABATE BOOTH-**

NEW AND NICE USED PARTS AND ACCESSORIES!

SEND IN EARLY TO RESERVE YOUR SPACE. NO MONEY - NO APP - NO SPACE!!!

SET UP TIME
 FRI. 6 P.M. - 11 P.M.
 SAT. 7:00 A.M.

10x10 Booth Spaces \$45.00
 ADVANCE ONLY
 Electricity \$10.00
 Tables for Rent \$5.00 ea. LIMITED QUANTITY
 EASY LOADING & UNLOADING!

APPLICATION MUST BE RETURNED BY 10/1

Name _____
 Address _____
 City _____
 State _____ Zip _____
 Phone _____

USED PARTS REBATE!
 75% or more Used Parts receive \$15 Back the day of show on each booth!

ALL GAS TANKS MUST BE DRAINED!

BRING DROP CLOTHES FOR OILY STUFF!

Spaces x \$45 = _____
 Tables 8' x \$5 = _____
 Electric x \$10 = _____
 TOTAL ENCLOSED _____

SEND CHECK OR MONEY ORDER TO:
 GT PROMOTIONS • P.O. BOX 156 • FOREST JUNCTION, WI 54123 • 920-889-3995

Free Riders Press Bike Night
EVERY TUESDAY NIGHT IN AUGUST

FOOD 5:30 - 8:00 PM FUN

Take a few hours off and join us for a FREE night of fun!

This is a great way to hook up with old friends, make new ones, and check out some great new places!

Mark Your Calendars

August 2nd	Marty's, New London
August 9th	Frost Watch, Babcock
August 16th	Kimmer's Ace of Clubs, Nekoosa
August 23rd	The Dump, Cambria
August 30th	Hardtails Saloon, Hortonville

Quality Homes is having a stock **LIQUIDATION SALE** All homes must be sold!

Save Thousands on Manufactured & Modular Homes!

Used 16x80's from \$7,995	3 bedroom double wide from \$45,984	3 bedroom modulars from \$58,984
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We're open for offers on over 25 new homes in inventory. Hurry while selection is large!

QUALITY MANUFACTURED HOMES OF TOMAHAWK
 Just South of Tomahawk, Hwy. 51 and V
 Business Hours: Mon. - Fri. 9-6, Sat. 9-4
 453-6613 *Additional Sales Lot At: 4903 Schofield Ave. Schofield 715-355-1002

FORWARD INTO THE PAST

By Harry Mergard

Take a look at any new Harley-Davidson model and except for the V-Rod* you are looking at a motorcycle design first produced in 1936. It is almost unbelievable that any powered vehicle design could remain in production for nearly 70 years. As the old saying goes, "The more things change the more they remain the same". The Harley-Davidson Motor Company is without question the planet Earth's leader in selling nostalgia. Nostalgia, that wonderful place lodged in the memories from our youth. Just think about it. When you were a little kid and saw a Harley for the first time. You probably said to yourself, "Wow! That's so cool. Some day I'm goanna have one of those."

I grew up in the fifties when Hot Rods were king. By the way Hot Rods are king again, just check out any classic car auction or magazine. I watched the Scottsdale Classic Car auction a little while back and saw Rods bringing in as high as \$400,000. Maybe these high prices reflect my generation of guys around 60 with a lot of money and believe that it is possible to go home again. More than likely, though, it is guys with bucks buying cars as an investment to resell at even ridiculously higher prices.

Well, whatever the reason, the fact remains that high horsepower cars and bikes are here to stay, at least for now. Now; however, does not exist, since it is impossible. Now, constantly changes and will not stand still. There is no such thing as the present; we can only live in the past or the future. Hence, we have the popular rebirth of Chopper motorcycle's. Why? Who knows for sure but my theory is that "cool" lives eternally. Chopper's are defiantly "cool" because they look great and great style is timeless.

Chopper's reflect superb looking original motorcycle designs that were carried a few steps further by visionaries who were born to think outside the box. These visionary guys could not leave well enough alone. They were required by some uncontrollable force to improve on the original design. I'll just call this uncontrollable force the customizing gene.

Who, why, or what knows the reason for taking a design and trying to improve on it. Maybe for those of us that have that have the customizing gene it is a gift or a curse. We can't leave well enough alone. We are guided by some invisible power to fiddle with this and that until we make it better, stronger, or faster.

I also notice that the Harley-Davidson motor company is aware of today's market

and is making their motorcycle's better, stronger, and faster. Though H-D does extract some of their styling ideas from avant-garde custom designers and builders; it is careful not to change too much for the sake of change alone. The company continually reinvents itself by linking new motorcycle design to the styling of the 30's and 40's. The Springer forked bike's are a great example of connecting modern mechanics with retro-styling and not screwing the whole thing up. The new Harley accessories catalog is full of items that draw their look from an earlier period. Are we moving forward into the past?

I realize that not everyone likes the same thing. Some people like chocolate and some folks like pineapple-raspberry. So, I have composed the following short list of what I consider to be forever cool: Chopper's, convertible's, Corvette's, Hot Rod's, manual transmission, friendly biker bar's, and beautiful women with one name.

*V-Rod sales in the U.S. have been moderate. However, the bike sells well in Europe where sport/touring motorcycle's are much more popular. You may notice that the V-Rod bears a striking resemblance to some of the old BMW bike's. Are the European's moving forward into the past?