Molly Hatchet to Swing with Axe at Crandon! JUNE BIKER RALLY TO KICK-OFF 35TH ANNIVERSARY SEASON AT CRANDON RACEWAY

CRANDON, WI -- Crandon Raceway kicks off it's biggest season in history this coming summer as Crandon Raceway holds the second annual "Thunder Valley Biker Rally" June 10-13, 2004. The event, sponsored by the Forest County Potawatomi, will be held on the Raceway's 400-acre facility -- all privately-owned. A full slate of entertainment is scheduled for the weekend and bikers will be able to rock to the famed Night Ranger, Molly Hatchet, & Vic Ferrari bands. The Crandon Biker Rally is part of Molly Hatchet's 25th Anniversary nationwide tour.

Nearly 3,600 motorcycle and concert fans attended the 1st Annual Forest County Potawatomi Thunder Valley Biker Rally at Crandon Raceway last year in July. The three-day event saw a magnitude of motorcycles in and around the greater Crandon area, as attendees on bikes took advantage of beautiful weather to tour the Northwoods and participate in the huge poker run.

Crandon Mayor Gary Bradley was impressed with the event and the behavior of the participants. "I personally counted 490 bikes parked on Lake Avenue the Saturday afternoon of the event," he said. "We've got pictures of all this as it was an historic event for our town".

"I think this event was more than successful and all the people of Crandon were impressed with the behavior and temperament of the bikers," Bradley said. "Last year was the beginning of something great for Crandon and bikers and we look forward to welcoming more bikers from across the Midwest at the June biker rally," he said.

"We really have great support from our partner and raceway sponsor -- the Forest County Potawatomi," said Cliff Flannery, event organizer.. "The Potawatomi have been with us year after year to make the raceway and the Crandon area better and better," he said. Other key sponsors for the weekend include Miller Lite, Indian Springs Lodge, Coca-Cola and Johnsonville Sausage, among others. Host hotel for the Thunder Valley Biker Rally is the Indian Springs Lodge in Carter, WI -- a 25 minute drive to the track. The Lodge is part of the Northern Lights Casino complex, also in Carter, four miles south of Wabeno on U.S. Highway 32.

The Biker Rally kicks off with a street dance in downtown Crandon on Thursday, June 10 from 8 p.m. to midnight. The main drag in Crandon -- Lake Avenue -- will be closed off to all traffic except bikes. A Poker Run, sponsored by Crandon's Four Host taverns, will also be held for a guaranteed \$2,000 with the winning hand dealt Saturday night at the Raceway on Stage! Funds from the Poker Run are earmarked for college scholarships to worthy high school students in Forest County. Information on the Poker Run is available at the Host Taverns in downtown Crandon or Crandon Raceway.

Friday and Saturday, bikers will test their riding skills in various challenging events. A brat bite contest will be held, a bike show, bike drag, burn out pit and more. All 2004 biker rally attendees will be invited to sign the special "Thunder Valley Biker Rally Commemorative Wall of Fame" erected at the track especially for the event. In addition, specialty vendors and exhibits will be on display.

Crandon Raceway is located on U.S. Highway 8 in Crandon, Wisconsin, approximately 25 minutes east of Rhinelander, 35 miles southeast of Eagle River, 80 miles northeast of Wausau, 90 minutes northeast of Green Bay, three



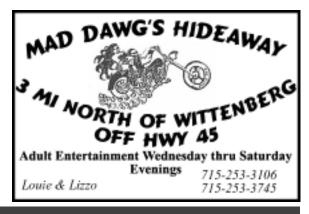
hours from Milwaukee, four hours from Minneapolis, five hours from Chicago, nine hours from Detroit. Rooms are available to Biker Rally participants on a first come, first serve basis at the Indian Springs Lodge (1-800-777-1640/islsales@eznet.com). A weekend pass to the 2nd annual FCP Thunder Valley Biker Rally is \$35. Daily passes are available at \$20. Crandon campsites feature hot showers and facilities. More information is available by calling the Raceway toll-free at 1-888-661-6092 or

www.crandonoffroad.com.









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