

Mid-America Cycles

It's been a dream of mine as long as I can remember to open my own shop. When I was about 10 years old I was riding my BMX bike through my neighborhood when all of a sudden a guy on a Harley came out of nowhere and ran me over. I received several stitches in my head and a never ending love for Harley Davidson Motorcycles. Working for a dealership was a great experience for me and one I am grateful for. But still the desire to own my own shop was still an itch that needed to be scratched.

I guess the method behind the madness that is now Mid-America Cycles came about one evening when Mike, John and myself were talking about bikes and one of us mentioned how we would like to open a shop, well we were all shocked to here that all three of us shared that same dream. We talked for weeks about this and finally we started talking about how we would do things and how nice it would be to offer people an alternative place to have there bikes serviced, or even buy the latest parts or accessories for there American V-Twin. We looked at several buildings in the Appleton area when we finally came across the building that we bought. We spent over a month remodeling the building and getting it to where we feel it suits our needs and I guess that's where we are at now.

The business may be new but the owners have over 20 years combined experience working with, selling, and servicing Harley Davidson motorcycles.

Mid-America Cycles is owned by Mike Heimann, John DiDomenico, and Dan Fitzgerald. Mike is a factory trained tech with 12 years experience at a local Harley Davidson dealer. John is an MMI graduate and factory trained tech with over 7 years experience at a local Harley Davidson dealer and working with custom bikes in Phoenix, Arizona . Dan worked at Norton's Custom Cycles in Rochelle, IL and at a local Harley Davidson in Appleton, Wisconsin as a service writer.

We offer quality service at reasonable rates. We are an authorized Drag Specialties dealer. We specialize in service, parts and accessories for American V-Twin motorcycles. We offer motorcycles on consignment!

1. Sellers get the benefit of selling their bikes in a showroom with steady traffic,
2. a thorough pre-sale inspection and qualified sales staff to help sell the bike.
3. Buyers get to shop in the comfort controlled environment of our clean showroom.
4. View many bikes in one location
5. Saves time driving all over town!
6. Enjoy the piece of mind of knowing that your new bike has been inspected and is road ready.

No surprises with us! The knowledgeable staff will help you find the right bike for your needs.

Stop in and see Mike, John or Dan at Mid-America Cycles, 1134 W. Wisconsin Ave, Appleton, WI 54914 for all your motorcycle needs. You can call us at 920 830 1903. Our email address is midamericacycles@sbcglobal.net.



We look forward to seeing you soon. Ride Safe!

**Northern Shops**

101 Hoban's Cycle Shop,  
10219 Lake Road, El, Fremont, WI 53041-8781  
(920) 726-4990 hobanscycles@state.net

104 Wenzel's Motorcycle Parts & Repair  
101 Pine Bluff St., PO Box 308, Badger, WI 54910-0308  
(920) 344-0180

111 Roadkill Motorcycle Co., Inc.  
801 N Main St., Kaukaun, WI 54923-9712  
(715) 677-4738 roadkill@state.net

119 Russ's Cycle Shop  
811 Main St., Okauch, WI 54153-1721  
(920) 834-5885

121 TITLETOWN CYCLES, LLC  
711 Park Ave., Green Bay, WI 54304-4132  
(920) 435-1127 titletowncycles@state.net

130 Motorcycle Riders Depot  
639 Grand Ave., Schofield, WI 54476-0221  
(715) 354-0939 mcsd@state.net

135 DTS Cycles  
811 N Main St., Okauch, WI 54153-1721  
(715) 834-5885

137 Flying Eagle Motorcycle LLC  
40304 State Road #7, Camanche, WI 53003  
(920) 553-5395 flyingeaglecycles@state.net

142 Tomney's Custom Cycle, INC.  
3675 N French Rd., Appleton, WI 54913-8914  
(920) 739-8142 Tomneyscustomcycles@state.net

151 Ray's Cycle  
48921 State Road 95, Holms, WI 54944-8406  
(920) 779-9933 rycycles@state.net

142 940 Top Repair & Custom Cycle  
30452 State Road 54, New London, WI 54961-7421 (920) 483-2240

148 Todd Carris Customs  
2414 White Pine Road, Green Bay, WI 54311  
(920) 434-6800 tccustoms@state.net

149 Door County Cycle, Docks, Lifts & Tires  
4214 State Highway 374, Larpens Bay, WI 54231-8883  
(920) 743-7438 dco@state.net

171 Hong Pansan Motor Cycles  
5078 E Jefferson St., New London, WI 54961-8160  
(920) 734-3030 hongpansan@state.net

174 Cameron's Service & Repair  
43013 S Wisconsin Ave., Wausau, WI 54981-8227  
(715) 258-8721 cameronst@state.net

175 The Old Bike  
210 Lake St., P. O. Box 111, Ripon, WI 54759-0111  
(715) 483-2238 oldbike@state.net

176 Backstreet Cycle & Machine  
101 E Waughn St., Ironwood, WI 49938-2131  
(906) 931-9040 backstreet@state.net

177 Johnson's Cycle Shop  
1214 N Richmond St., Appleton, WI 54913-9712  
(920) 734-2720

178 Outpost Custom Cycles, Inc.  
24422 State Road 10/70, Iron, WI 54872  
(715) 349-7837 outpost@state.net

179 Grandpa's Cycle Repair  
1308 Rowland Rd., Kaukaun, WI 54132  
(920) 919-0095 grandpas@state.net

180 Hoppel's Signs LLC  
2071 US HWY A3, P. O. Box 32, Baraboo, WI 54613-8031  
(715) 832-3781

182 Extreme Motor Sports of Waupaca, LLC  
204C South Industrial Dr., Waupaca, WI 54981  
(715) 256-8895 ems@state.net

183 Signature Cycles  
38710 State Road 95, Elms, WI 54738  
(715) 879-4800 signaturecycles@state.net

184 Mid-America Cycles  
1134 W. Wisconsin Ave., Appleton, WI 54914 (920) 830-1903 midamericacycles@sbcglobal.net

185 Wrench's Golden Eagle  
7642 Pine Lake Road, Hairy, WI 54440 (715) 414-6792 wrench@goldeneagle.net

THE INDEPENDENT SHOP ASSOCIATION

Your Personal Injury Attorneys:

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**\* RUN TO THE WALL 2007 \***  
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For more information contact:  
Ken "Polack" Pezowski  
At the law office from 9 AM - 4 PM ext 33  
Or after 7 PM and weekends try him at home: (262) 644-8769

isa

WWW.ISAINFO.COM

If you're looking for parts, service or accessories, stop in at these independently owned shops for great options and the best deals!

If you're looking for quality legal services, call the law office that supports bikers like no other in Wisconsin. They work hard for you and those you love to give you the representation and the compensation you deserve. Call Weigel, Carlson, Blau & Clemens if you get hurt in an accident or fall.

**Southern Shops**

107 Sauer's Speed Shop Inc.  
5333 Fremont Dr., Madison, WI 53718-4827  
(608) 271-8845 saurers@state.net

115 Gogher's Cycle Parts & Repair  
118 Tama St., P. O. Box 25, Waupaca, WI 54984-0025  
(608) 945-8533 goghercycles@state.net

117 Appleton Avenue Cycle  
8124 W Appleton Ave., Milwaukee, WI 53218-4506  
(414) 527-4808 mtr@state.net

120 Cycle Empire, Inc.  
4001 W Lincoln Rd., Greenfield, WI 53221-2049  
(414) 381-4730

122 Mike's Engine Works  
231 Sherman St., Okauch, WI 54153-1721  
(920) 776-2304

125 Bob Stadler Motor  
1007 S 12th St., Waupun, WI 53094-7104  
(920) 781-3717

127 Zand's V-Twin Service, Inc.  
4227 N89th Colton Rd., Sussex, WI 53089-1202  
(262) 545-6266

132 T J Performance  
218 N 9th St., Brownsville, WI 53512  
(608) 960-1240 tjperformance@state.net

133 Coker Plus, Inc.  
701 W Lincoln St., Elkhorn, WI 53121-1132  
(262) 723-1415 cokerplus@state.net

138 Bargain Bike Cycle  
12 W Landon St., P. O. Box 47, Superior, WI 53124-0047  
(920) 894-4184

139 M-D Only, A's Cycle Service & Repair  
18176 County Road A, Lake Mills, WI 53551-9424  
(608) 448-3435 mdoonly@state.net

141 The Pan Alley  
108 Dover St., Princeton, WI 54948-8954  
(920) 795-8787 thepanalley@state.net

143 Milwaukee Bike Works, Inc.  
10000 W Powell Ave., Helen County, WI 53150-2027  
(414) 427-1155 milwaukeebikeworks.com

147 Cor's Repair  
W10470 Credent Ln., Fremont, WI 53055-9405  
(262) 894-2877

149 AJR Custom Cycle  
4535 Milton Ave., Janesville, WI 53146-9992  
(608) 755-0114 ajrcustom@state.net

152 S/O's Custom Bike Building & Repair  
145 W Ottawa Ave., Sheboygan, WI 53181-9218  
(262) 765-5009

159 DWI Motorcycle Service  
8102 W Landon Ave., Milwaukee, WI 53222-0660  
(414) 894-2422

160 Advanced Land Speed  
16384 Lee St., Plymouth, WI 53073-4971  
(920) 893-5114 advancedland@state.net

161 Kihik's V-Twin  
3111 S Main Ave #10, Wausau, WI 54989-7984  
(715) 848-6094

164 J-Tech Motor Works  
Highway 83, Waia, WI 53181  
(262) 598-4784

165 The Scooter Shop  
224 Latta St., PO Box 228, Columbia, WI 54930-0229  
(715) 228-3000

167 MOFOCO  
102 W Capitol Dr., Milwaukee, WI 53212-1157  
(414) 963-1220

170 Dodge County Cycle & Sports  
4225 State Highway 47, Reboon, WI 53078  
(262) 625-2999 dodgecountycycle@sbcglobal.net

172 Heritage Motorsports  
57706 State Road 33, Porterville, WI 53054-9741  
(608) 238-5393

181 Whipple Custom Motorcycles LLC  
1701 S. Rock St., Muskegon, WI 54449  
(715) 389-2368 whipplecustom@state.net

183 Signature Cycles  
18700 State Road 95, Elms, WI 54738  
(715) 879-4800 signaturecycles@sbcglobal.net