## Page 14 Mid-America Cycles

It's been a dream of mine as long as I can remember to open my own shop. When I was about 10 years old I was riding my BMX bike through my neighborhood when all of a sudden a guy on a Harley came out of nowhere and ran me over. I received several stitches in my head and a never ending love for Harley Davidson Motorcycles. Working for a dealership was a great experience for me and one I am grateful for. But still the desire to own my own shop was still an itch that needed to be scratched.

I guess the method behind the madness that is now Mid-America Cycles came about one evening when Mike, John and myself were talking about bikes and one of us mentioned how we would like to open a shop, well we were all shocked to here that all three of us shared that same dream. We talked for weeks about this and finally we started talking about how we would do things and how nice it would be to offer people an alternative place to have there bikes serviced, or even buy the latest parts or accessories for there American V-Twin. We looked at several buildings in the Appleton area when we finally came across the building that we bought. We spent over a month remodeling the building and getting it to where we feel it suits our needs and I guess that's where we are at now.

The business may be new but the owners have over 20 years combined experience working with, selling, and servicing Harley Davidson motorcycles.

Mid-America Cycles is owned by Mike Heimann, John DiDomenico, and Dan Fitzgerald.

Mike is a factory trained tech with 12 years experience at a local Harley Davidson dealer.

John is an MMI graduate and factory trained tech with over 7 years experience at a local Harley Davidson dealer and working with custom bikes in Phoenix, Arizona.

Dan worked at Norton's Custom Cycles in Rochelle, IL and at a local Harley Davidson in Appleton, Wisconsin as a service writer.

We offer quality service at reasonable rates. We are an authorized Drag Specialties dealer. We specialize in service, parts and accessories for American V-Twin motorcycles.

We offer motorcycles on consignment!

1. Sellers get the benefit of selling their bikes in a showroom with steady traffic,

2. a thorough pre-sale inspection and qualified sales staff to help sell the bike.

- 3. Buyers get to shop in the comfort controlled environment of our clean showroom.
- 4. View many bikes in one location

5. Saves time driving all over town!

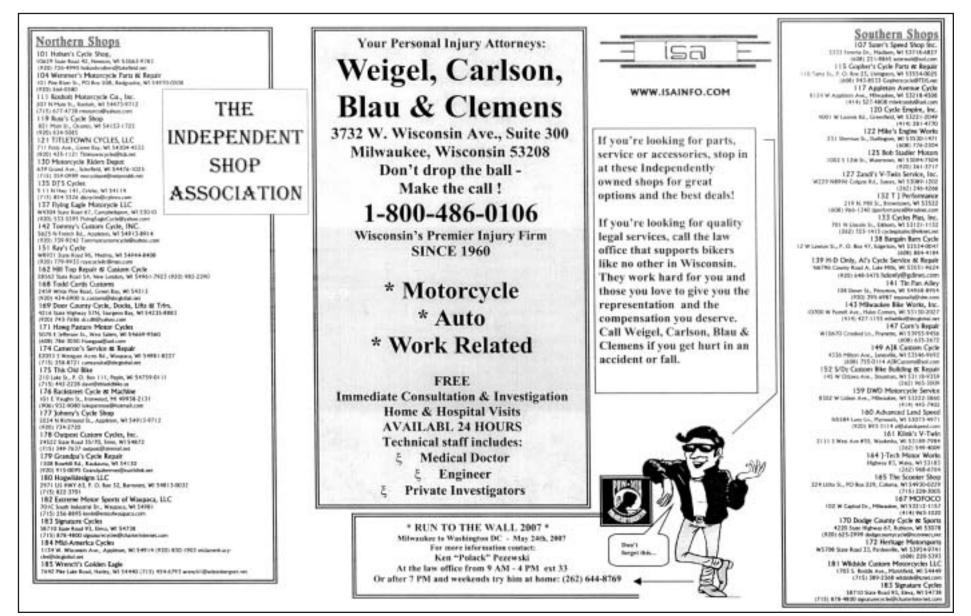
6. Enjoy the piece of mind of knowing that your new bike has been inspected and is road ready. No surprises with us! The knowledgeable staff will help you find the right bike for your needs.

Stop in and see Mike, John or Dan at Mid-America Cycles, 1134 W. Wisconsin Ave, Appleton, WI 54914 for all your motorcycle needs. You can call us at **920 830 1903**. Our email address is **midamericacycles@sbcglobal.net**.





We look forward to seeing you soon. Ride Safe!



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