Be sure to let our advertisers know you saw their ad in the Free Riders Press

The Little Shop that Offers Big Savings

DWD Motorcycle Service opened July 2000. The shop located at 8302 W. Lisbon Avenue in Milwaukee, is owned and operated by Mike Coon. DWD is open April through October, from 9 am until 7 pm weekdays, 9 am until 4 on Saturdays. During the winter months, the shop is open Monday through Friday 10-6.

Specializing in Harley-Davidson Motorcycles, DWD is strictly service and repairs; no bike sales, no part sales, no do-dahs.

Motorcycling should be fun, but Mike observed that I can also be frustrating and confusing for riders



when the time comes for normal routine maintenance, in the event of a break down, or when deciding what to do to increase performance. So evolved the realization that bikers need a place to go to get what they need - from general information about motorcycles to major performance work. "Riders need a place where they can address their concerns, have their questions answered correctly, and be sold what they need - not what a salesman thinks they need" says Mike. "They need a place where they can get their bikes in and out and still have money left."

Fast service and saving riders money doesn't mean any scrimping on the quality of service these guys offer. Mike knows the product and has the training, experience, and equipment to perform every aspect of maintenance from changing a bulb to complete engine rebuilding and frame replacement. They also know that for riders, the bike is family, and at DWD every rider and bike is treated like family.

Mike has 11 years experience as a full time service technician and over 30 years experience with motorcycles. He was rated by Harley-Davidson service school as a Master of Harley-Davidson Technologies, the highest rating in the Harley Davidson PHD service program.

If you've been waiting to get your bike serviced, now's the time to give Mike a call at 414-445-7402. They're DWD, and once you've talked to them, you might be too. *see our ad on page 11*



Weird News:

Columbian police impound donkey as "other vehicle" in accident KTRK- TV reported that police in Bogota, Columbia impounded a donkey named Pacho after it was involved in a motorcycle crash that caused serious injuries to the cyclist.

"When there are road accidents and serious injuries, the vehicles involved are always impounded," said Diana Rojas, spokeswoman for the Arauca city police department.

"We had to impound both the donkey and the motorcycle and put them at the disposal of investigators so they can decide what to do with them and whether to release them."Pacho's owner, Nelson Gonzalez, said no one should pin the blame on the donkey for Sunday's crash.

"Neither the donkey nor I were responsible because I was in front and the motorcyclist saw me" before crashing, Gonzalez said. AIM-NCOM

No. of Concession, Name of		
- isa -	Independent motorcycle shops providing the latest and the greatest in parts, service and accessories for today's biker	147 Corn's Repair, W10670 Crooked La., Foynette, W1 53955 (608) 635-2672
Independent Shop Association	who's tired of the rubber stamp look.	149 AJR Custom Cycle, 4336 Milton Ave., Janerville, WI 53546 (603) 755-0114
Bex 47, Kaukauna, WI 54130 www.ISAinfo.com	101 Hoban's Cycle Shop, 10629 State Road 42, Newton, WI 53063 (920) 726-4990 hobarbrothers/Ellakefield.net	151 Ray's Cyrle, W1921 State Road 90, Medina, WI 54944 (520) 779-9933 rayrcytello@man.com
www.tasano.com	104 GV&W Motorrycle Parts & Repair, 101 Pine River St., Redgranite, W1 54970 (920) 566-0580 redrock@dotnet.com	152 S/Dz Custom Hike Building & Repair, 145 W Ottawa Ave., Dousman, WI 53118 (262) 965-3009
The ISA is supported by the law office of:	105 Willie's R&R Service Inc., 3460 County Road K, Hartford, W1 53027 (262) 673-2593 willies@ncoupert.net	153 Dahl's Cycle, 2637 S US Highway 51, Janezville, WI 53546 (608) 756-5560
Eisenberg, Weigel, Carlson,	107 Suter's Speed Shop Inc., 3333 Femrite Dr., Madaron, WI 53718 (608) 221-8865	157 Keith's Elk Mound V-Twin, 204 N Holly Ave., Elk Mound, WI 54739 (715) 879-5823 VtwinBones@aol.com
Blau & Clemens, S.C. located at	108 Collectible Cycles, E6063 Evanawood Rd., Weyaawega, WI 54983 (920) 867-3548	159 DWD Motorcycle Service, 8302 W Lisbon Ave., Milwaskee, WI 53222 (414) 445-7402
3732 W. Wisconsin Ave.	111 Resholt Metercycle Co., Inc., 207 N Main St., Rothelt, WI 54473 (715) 677-4733 motorco@wi-net.com	160 Advanced Land Speed, N5584 Lucy Ln., Plymruth, WI 53073 (920) 893-3114 al@alandupeed.com
Milwaukee, WI 53208	115 Gopher's Cycle Parts & Repair, 110 E Tama St., Livingiton, WI 53554 (608) 543-8533	161 Klink's V-Twin, 2111 S West Ave., Waskesha, W1 53189 (262) 549-4009
The law office in	117 Appleton Avenue Cycle, 8124 W Appleton Ave., Milwaukee, WI 53218 (414) 536-8008	162 Hill Top Repair & Custum Cycle, E8562 State Road 54, New Lundon, WI 54961 (920) 982-2298
Wisconsin with a specialized motorcycle accident team	119 Russ's Cycle Shop, 821 Main St., Oconto, W1 54153 (920) 834-5085	164 J-Tech Moter Works, 112 N Walns Rd., Walns, WI 53183 (262) 968-9442
who are ready 24/7/365 to	120 Cycle Empire, Inc., 4001 W Loomis Rd., Greenfield, WI 53221 (414) 221-4770	165 The Scooter Shop, PO Box 229 224, Liftio St., Coloma, WI 54930 (715) 228-3005
come to your aid.	121 TITLETOWN CYCLES, 711 Forta Ave., Ashwanbenan, WI 54304 (920) 435-1121 Titletowncycles@ths.com	166 MJ Customs, 139 US Highway 18, Cambridge, WI 53523 (608) 423-1392 mi@mi-customs.com
The law office that works	122 Mike's Engine Works, 231 Sherman St., Darlington, W1 53530 (688) 776-2304	167 MOFOCO, 102 W Capitel Dr., Milwarkee, WI 53212 (414) 963-1020
diligently at getting you the settlement you're entitled to!	125 Bob Stadler Motors, 1002 S 12th St., Wetertown, WI 53094 (920) 261-3717	165 Todd Curtis Customs, 1338 Velp Ave., Green Bay, WI 54303 (920) 490-0070 tr. customs@sbcglobal.net
Why would you take a	127 Zandi's V-Twin, Inc., W229N8996 Colgate Rd., Sussex, WI 53089 (262) 246-4266	169 Door County Cycle, Docks, Liffs & Trailers, 4216 State Highway 57, Storgeon Bay, WI 54235 (920) 743-7636 686dccdbt@yahoo.com
motorcycle accident case to	130 Motorcycle Riders Depot, 639 Grand Ave., Schofield, W1 54476 (715) 339-0989 mscydepot@anl.com	170 Dodge County Cycle & Sports, 4220 State Highway 67, Rubicon, WI 53078 (920) 625-2999 dodgecocycle@aol.com
any other law firm that doesn't meet the high	132 T J Performance, 219 M. Mill St., Browntown, WI 53522 (602) 966-1340 tperformance@brodnet.com	171 Hawg Pasture Motor Cycles, 507E E Jefferson St., West Salem, WI 54669 (608) 786-3050 Hawgpas@aol.com
standards set by attorneys	133 Cycles Plus, Inc., 701 N Lincoln St., Elkhorn, WI 53121 (262) 723-1415 cyclesplusiac@elknet.net	172 Heritage Motorsports, W5703 State Road 33, Parkeville, WI 53954 (608) 429-9228 saddletramp25@hotmail.com
who are bikers themselves?	135 D &D Enterprises LLC., 509 N Hwy 141, Crivitz, WI 54114 (715) 854-3326 discyclen@cytem.com	173 Northland Custom Cycle, S8710 State Road 93, Eleva, W1 54738 (888) 373-5737 wideglideuldblue@yahoo.com
Call the best first!	137 Flying Eagle Cycle, W4304 State Road 67, Campbelliport, W1 53010 (920) 533-5595	174 Cameron's Service & Repair, E2053 8 Westgate Acres Rd., Waupaca, WI 54981 (715) 281-9908
Eisenberg, Weigel, Carlson,	138 Bill's Bargain Barn Cycle, 120 W Lawton St., Edgerton, WI 53534 (608) 834-4184	175 This Old Bike, N2003 Big Hill Rd., Pepin, W1 54759 (715) 442-2228 disree@thisoldbike.us
Blau & Clemens, S.C.	139 H-D Only, Al's Cycle, N6796 County Road A. Lake Mills, WI 53551 (920) 643-5475 hdonly@gdmet.com	176 Backstreet Cycle & Machine, 101 E Vaught St., Ironwood, MI 49938 (906) 932-9030 lukepenrose@hotmail.com
1-800-486-0106	141 Tin Pan Albey, 108 Dover St., Princeton, WI 54968 (920) 295-6387 trapanally@vie.com	177 Johnny's Cycle Shop, 5034 14 Richmond St., Appleton, WI 54913 (920) 734-2720
	142 Temmy's Custem Cycle, 5625 N French Rd. Appleton, WI 54913 (920) 739-9242 Temmyscustomcycle@yabos.com	178 Outpost Custom Cycles, Int., 24522 State Road 35/70, Siren, WI 54872 (715) 349-7637 outpost@sirentel.net
	143 Milwaukee Bike Works, 10700 W Parnell Ave., Hales Corners, WI 53130 (414) 427-1155 milwbike@aol.com	179 Grandpa's Cycle Repair, 1503 Roschill Rd., Kaukaana, WI 54130 (920) 766-7955 Grandpabermen@earthlink.net